



Magazine - Combine Consumer & Custom

January -March 2024



						Sales at 50% and above									Free Circulation											
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below 50%	Total_Paid	Controlled Free Circulation	Print Media in Education	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period	
Arts, Culture and Heritage																										
Jewish Life	Consumer Magazines	Jan - Mar	Mtly	R 24.95 /	0	0	0	0	0	0	0	0	0	0	8,450	0	0	0	0	0	0	8,450	8,450	8,450	8,632	
Category Total					0	0	0	0	0	0	0	0	0	0	8,450	0	0	0	0	0	0	8,450	8,450	8,450	8,632	
Business and News																										
BusinessBrief	Consumer Magazines	Jan - Mar	AltM	45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	Changed Sector	Changed Sector	
Financial Mail	Consumer Magazines	Jan - Mar	Wkly, Fr	R 46.50 /	0	2,121	1,977	261	0	0	9,707	0	127	14,193	0	0	0	1,254	0	0	0	1,254	15,447	14,892	13,889	
Forbes Africa.:	Consumer Magazines	Jan - Mar	AltM	R 59.00 /	28	2,243	28	0	0	0	253	0	3,974	6,498	0	0	0	4,831	0	0	0	4,831	11,329	10,569	9,809	
SA Real Estate Investor Magazine	Consumer Magazines	Jan - Mar	Mtly	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	16,415	0	16,415	16,415	Changed Sector	Changed Sector	
The Big Issue Magazine	Consumer Magazines	Jan - Mar	Mtly	25.00 /	0	4,924	0	0	0	0	0	0	0	4,924	0	0	12	0	0	0	0	12	4,936	6,886	5,600	
Category Total					28	9,288	2,005	261	0	0	9,960	0	4,101	25,615	0	0	12	6,085	0	16,415	0	22,512	48,127	32,347	29,298	
Conservation and Wildlife																										
African Birdlife.:	Consumer Magazines	Jan - Mar	AltM	R 65.00 /	0	2,556	2,717	486	0	0	126	0	0	5,885	161	0	1,416	0	0	0	76	1,653	7,538	7,649	No Submission	
Category Total					0	2,556	2,717	486	0	0	126	0	0	5,885	161	0	1,416	0	0	0	76	1,653	7,538	7,649	0	
Family Interest																										
Huisgenoot	Consumer Magazines	Jan - Mar	Wkly, Th	R 50.00 / R 50.00	104	53,724	5,257	0	0	0	250	0	25,278	84,509	0	0	0	0	0	0	2,422	2,422	86,931	85,969	101,635	
LIG	Consumer Magazines	Jan - Mar	11xA	R 64.90 / R 64.90	0	10,692	212	1,380	0	0	0	0	333	12,617	0	0	0	0	0	0	0	0	12,617	12,600	14,579	
Plus 50 .:	Consumer Magazines	Jan - Mar	6xA	R42.00 /	0	2,632	650	0	9	0	0	0	1,839	5,130	0	0	0	0	0	0	615	615	5,745	4,711	5,333	
The Crest.:	Consumer Magazines	Jan - Mar	7xA	R 0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	10,272	
The Ridge.:	Consumer Magazines	Jan - Mar	8xA	R 0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	12,568	
You	Consumer Magazines	Jan - Mar	Wkly, Th	R 50.00 / R 50.00	41	36,983	979	0	0	0	351	0	2,859	41,172	0	0	0	0	0	0	1,651	1,651	42,823	43,123	51,682	
Category Total					145	104,031	7,098	1,380	9	0	601	0	30,309	143,428	0	0	0	0	0	0	4,688	4,688	148,116	146,403	196,069	
Farming																										
Dairy Mail, The.	Custom Magazines	Jan - Mar	Mtly	R 41.50 /	0	0	0	0	0	0	0	0	0	0	307	0	0	1,070	0	0	0	1,377	1,377	1,373	1,211	
Farmer's Weekly	Consumer Magazines	Jan - Mar	Wkly, Fr	R 30.00 /	0	3,595	97	0	0	0	231	833	0	4,756	157	0	0	0	0	0	151	308	5,064	5,825	6,335	
Grond tot Mond.:	Consumer Magazines	Jan - Mar	Q	R Free /	0	0	0	0	0	0	0	0	0	0	0	0	6,930	0	0	25,552	0	32,482	32,482	32,467	30,406	
Landbouweekblad	Consumer Magazines	Jan - Mar	Wkly, Th	R 65.00 / R 65.00	219	7,510	748	0	0	0	212	0	5,514	13,984	0	0	0	0	0	0	259	259	14,243	14,443	11,761	
Marktoe!	Consumer Magazines	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	7,175	0	0	6,828	0	14,003	14,003	13,822	15,922	
Wolboer / Wool Farmer	Custom Magazines	Jan - Mar	AltM	25.00 /	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,470	0	1,470	1,470	Changed Sector	Changed Sector	
Category Total					220	11,105	845	0	0	0	443	833	5,514	18,740	464	0	14,105	1,070	0	33,850	410	49,899	68,639	67,930	65,635	
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Health & Wellbeing																									
Grow to Eat.:	Consumer Magazines	Jan - Mar	3xA	Cover price not found! / R 64.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	8,801	11,715
SA Pharmaceutical Journal.:	Custom Magazines	Jan - Mar	10xA	R 36.60 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	6,795	No Issue
South African Medical Journal	Custom Magazines	Jan - Mar	Mtly	R 201.00 / R 201.00	8,405	0	167	0	0	0	0	0	0	167	8,164	0	73	0	0	0	0	8,237	8,404	8,867	8,818
Category Total					8,405	0	167	0	0	0	0	0	0	167	8,164	0	73	0	0	0	0	8,237	8,404	24,463	20,533
Home																									
Conde Nast House & Garden	Consumer Magazines	Jan - Mar	Mtly	R 75.00 / R 49.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	8,882	11,558
Essential Flavours	Consumer Magazines	Jan - Mar	4xA	R45.90 /	0	867	0	0	0	0	0	0	0	867	5	0	6,064	0	0	0	0	6,069	6,936	New Member	New Member
Food&Home Magazine	Consumer Magazines	Jan - Mar	Q	69.90 /	0	6,497	171	0	0	0	807	1,500	1,884	10,859	0	0	0	0	0	0	3,506	3,506	14,365	14,126	13,373
Living Space	Custom Magazines	Jan - Mar	Mtly	34.00 / R 26.99	0	0	28,434	0	0	0	5,932	0	0	34,366	208	0	0	0	0	0	0	208	34,574	36,915	38,540
Lose It.:	Consumer Magazines	Jan - Mar	Q	R 105.00 /	19	7,295	60	0	0	0	771	0	567	8,693	0	0	0	0	0	0	120	120	8,813	No Issue	7,240
My Kitchen	Custom Magazines	Jan - Mar	Mtly	R 33.90 / R 26.99	0	0	66,433	0	0	0	21,018	0	0	87,451	400	0	0	0	0	0	0	400	87,851	85,328	76,995
SA Home Owner	Consumer Magazines	Jan - Mar	11xA	R 42.50 / R 42.50	0	9,005	483	100	0	0	684	0	1,072	11,344	0	0	0	0	0	0	5,309	5,309	16,653	16,044	19,696
Sarie Kos / Food.:	Consumer Magazines	Jan - Mar	Q	R 105.00 /	108	7,651	499	0	0	0	277	0	1,756	10,183	0	0	0	0	0	0	20	20	10,203	10,965	12,739
The Gardener / Die Tuinier	Consumer Magazines	Jan - Mar	Mtly	R 58 / R 44	75	15,473	696	0	0	0	226	0	3,557	19,952	78	0	0	0	0	18	3,561	3,657	23,609	19,187	26,660
Tuis Home.:	Consumer Magazines	Jan - Mar	8xA	R 80.00 /	406	31,767	2,625	0	0	0	545	2,000	21,441	58,378	0	0	0	0	0	0	1,921	1,921	60,299	53,488	62,273
Visi.:	Consumer Magazines	Jan - Mar	6xA	R 120.00 / R 120.00	42	5,822	295	103	0	0	349	495	1,843	8,907	0	0	0	185	0	0	530	715	9,622	9,770	12,103
Category Total					650	84,377	99,696	203	0	0	30,609	3,995	32,120	251,000	691	0	6,064	185	0	18	14,967	21,925	272,925	254,705	281,177
Industry Specific																									
J S E.:	Custom Magazines	Jan - Mar	Q	R 59.90 /	0	256	0	1,000	0	0	54	32	0	1,342	12,840	0	0	0	0	0	690	13,530	14,872	14,447	14,471
Sea Rescue.:	Custom Magazines	Jan - Mar	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	20,402	0	0	0	0	20,402	20,402	15,339	No Issue
Servamus	Custom Magazines	Jan - Mar	Mtly	R 46 / R 32	0	5,776	0	0	103	0	664	0	0	6,543	13	0	11	0	0	27	0	51	6,594	6,905	7,603
The Journal of the SAIMM..	Custom Magazines	Jan - Mar	Mtly	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,054	0	2,054	2,054	Changed Sector	Changed Sector
Category Total					0	6,032	0	1,000	103	0	718	32	0	7,885	12,853	0	20,413	0	0	2,081	690	36,037	43,922	36,691	22,074
In-flight																									
In Flight Magazine	Custom Magazines	Jan - Mar	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	1,086	0	0	0	0	37,569	0	38,655	38,655	41,653	34,852
Category Total					0	0	0	0	0	0	0	0	0	0	1,086	0	0	0	0	37,569	0	38,655	38,655	41,653	34,852
Leisure																									
Life & Style.	Consumer Magazines	Jan - Mar	4xA	free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	4,700
Private Edition.:	Custom Magazines	Jan - Mar	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	9,380	No Issue
Taste.	Custom Magazines	Jan - Mar	AltM	R 95.00 / R 95.00	13	23,842	134	300	0	0	710	1,000	2,682	28,668	0	0	0	0	0	0	4,216	4,216	32,884	34,513	34,358
Category Total					13	23,842	134	300	0	0	710	1,000	2,682	28,668	0	0	0	0	0	0	4,216	4,216	32,884	43,893	39,058
Male																									
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GQ...:	Consumer Magazines	Jan - Mar	5xA	R 70.00 / R 46.00	0	901	3	55	0	0	238	0	52	1,249	0	0	0	0	0	0	2,385	2,385	3,634	3,003	5,431				
Man	Custom Magazines	Jan - Mar	Mtly	R 36.99 / R 26.99	0	0	36,200	0	0	0	28,002	0	0	64,202	500	0	0	0	0	0	0	500	64,702	63,751	59,802				
Men's Health	Consumer Magazines	Jan - Mar	6xA	R70.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	15,100				
Tech	Custom Magazines	Jan - Mar	Mtly	36.50 / R 26.99	0	0	19,630	0	0	0	7,947	0	0	27,577	200	0	0	0	0	0	0	200	27,777	28,877	33,590				
Category Total					0	901	55,833	55	0	0	36,187	0	52	93,028	700	0	0	0	0	0	0	2,385	3,085	96,113	95,631	113,923			
Motoring																													
Car	Consumer Magazines	Jan - Mar	Mtly	R 59.90 / R 20.00	0	16,752	1,993	0	0	0	1,765	1,333	1,859	23,702	145	0	0	0	0	0	0	8,298	8,443	32,145	32,138	40,516			
Driven Magazine	Consumer Magazines	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	190	0	0	0	0	0	6,447	0	6,637	6,637	6,597	7,647			
Category Total					0	16,752	1,993	0	0	0	1,765	1,333	1,859	23,702	335	0	0	0	0	0	6,447	8,298	15,080	38,782	38,735	48,163			
Parenting																													
Baba & Kleuter	Consumer Magazines	Jan - Mar	Q	75.00 /	0	1,660	0	0	0	0	25	0	7,528	9,213	0	0	0	0	0	0	0	569	569	9,782	No Issue	9,148			
Baby's and Beyond.:	Consumer Magazines	Jan - Mar	Q	R 39.90 Incl Vat /	0	859	0	0	0	0	0	0	1,500	2,359	0	0	7,411	0	0	0	0	7,411	9,770	9,806	9,847				
Your Pregnancy and Baby	Consumer Magazines	Jan - Mar	AltM	75.00 /	0	1,411	0	0	0	0	128	0	1,702	3,241	0	0	0	0	0	0	1,965	1,965	5,206	4,796	5,667				
Category Total					0	3,930	0	0	0	0	153	0	10,730	14,813	0	0	7,411	0	0	0	2,534	9,945	24,758	14,602	24,662				
Professional																													
Accountancy SA	Custom Magazines	Jan - Mar	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	57,611	0	57,611	57,611	Changed Sector	Changed Sector			
De Rebus	Custom Magazines	Jan - Mar	11xA	108.00 /	0	0	0	0	0	0	17,562	0	0	17,562	0	0	0	0	0	0	42,148	0	42,148	59,710					
Category Total					0	0	0	0	0	0	17,562	0	0	17,562	0	0	0	0	0	0	99,759	0	99,759	117,321	0	0			
Retail																													
Club Magazine	Custom Magazines	Jan - Mar	Mtly	R 28.00 / R 22.99	0	0	206,166	0	0	0	19,160	0	0	225,326	7,000	0	0	0	0	0	0	7,000	232,326	241,055	262,228				
Jet Club.:	Custom Magazines	Jan - Mar	7xA	R 48.00 /	0	0	261,774	0	0	0	0	0	0	261,774	1,502	0	0	0	0	0	0	1,502	263,276	279,531	262,650				
Category Total					0	0	467,940	0	0	0	19,160	0	0	487,100	8,502	0	0	0	0	0	0	8,502	495,602	520,586	524,878				
Sport and Hobby																													
Compleat Golfer	Consumer Magazines	Jan - Mar	Mtly	R 49.90 /	0	754	123	0	0	0	66	544	1,910	3,397	2,287	0	0	0	0	0	1,872	4,159	7,556	10,783	9,143				
Game & Hunt/Wild & Jag	Custom Magazines	Jan - Mar	Mtly	R 60 / R 45.00	15	769	0	0	0	0	407	0	0	1,176	0	0	3	0	0	65,027	477	65,507	66,683	68,022	68,443				
SA Rugby	Consumer Magazines	Jan - Mar	Mtly	R 49.90 /	0	1,555	205	0	0	0	108	398	526	2,792	1,230	0	0	0	0	0	1,536	2,766	5,558	7,709	9,489				
SoccerClub	Custom Magazines	Jan - Mar	Mtly	R 31.00 / R 22.99	0	0	42,032	0	0	0	8,324	0	0	50,356	633	0	0	0	0	0	0	633	50,989	54,210	50,348				
SportsClub	Custom Magazines	Jan - Mar	Mtly	35.99 / R 26.99	0	0	80,099	0	0	0	18,661	0	0	98,760	666	0	0	0	0	0	0	666	99,426	102,873	103,461				
Wildland Magazine	Custom Magazines	Jan - Mar	Mtly	2.00 /	0	0	0	0	0	0	74,875	0	0	74,875	0	0	0	0	0	0	6,789	0	6,789	81,664	Changed Sector	Changed Sector			
Category Total					15	3,078	122,459	0	0	0	102,441	942	2,436	231,356	4,816	0	3	0	0	0	71,816	3,885	80,520	311,876	243,597	240,884			
Travel, Tourism & Hospitality																													
Cape Etc.:	Consumer Magazines	Jan - Mar	3xA	R 59.90 /	0	1,482	298	0	0	0	205	30	711	2,726	3,530	0	0	0	0	0	1,280	4,810	7,536	No Issue	7,308				
Getaway	Consumer Magazines	Jan - Mar	Mtly	R 54.90 / R 20.00	0	5,546	1,098	0	0	0	989	1,157	580	9,370	145	0	0	0	0	0	2,595	2,740	12,110	11,953	13,499				
go! Drive & Camp and Weg! Ry & Sleep.:	Consumer Magazines	Jan - Mar	AltM	R 110.00	358	7,331	1,553	0	0	0	335	1,351	11,476	22,046	0	0	0	0	0	0	63	63	22,109	19,978	25,234				
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				/																						
Premier	Custom Magazines	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	1,086	0	0	0	0	0	6,660	0	7,746	7,746	8,405	8,513
Rove SA.:	Custom Magazines	Jan - Mar	4xA	R 39.90 incl vat /	0	1,236	0	0	0	0	0	0	500	1,736	0	0	8,418	0	0	0	0	8,418	10,154	9,778	9,707	
Weg / Go Platteland.:	Consumer Magazines	Jan - Mar	Q	R 110.00 /	168	11,039	900	0	0	0	210	0	2,648	14,797	0	0	0	0	0	0	737	737	15,534	15,114	16,269	
Weg/Go.:	Consumer Magazines	Jan - Mar	AltM	R 110.00 / R 110.00	712	17,566	3,160	0	0	0	496	1,713	18,239	41,174	0	0	0	0	0	0	1,415	1,415	42,589	38,427	40,347	
Category Total					1,238	44,200	7,009	0	0	0	2,235	4,251	34,154	91,849	4,761	0	8,418	0	0	6,660	6,090	25,929	117,778	103,655	120,877	
Woman's General																										
Balanced Life	Custom Magazines	Jan - Mar	Mtly	R 38.60 / R 26.99	0	0	35,502	0	0	0	8,413	0	0	43,915	300	0	0	0	0	0	0	300	44,215	44,537	49,986	
BONA Magazine	Consumer Magazines	Jan - Mar	Mtly	35 /	0	8,328	72	0	0	0	71	1,490	1,197	11,158	35	0	0	0	0	0	2,131	2,166	13,324	13,287	16,014	
Fairlady.:	Consumer Magazines	Jan - Mar	AltM	R 105.00 /	110	20,249	675	44	0	0	411	1,000	3,108	25,487	0	0	0	0	0	0	220	220	25,707	26,209	28,951	
Garden & Home Magazine	Consumer Magazines	Jan - Mar	Mtly	54.90 /	0	5,422	484	0	0	0	695	1,125	1,560	9,286	0	0	0	0	0	0	3,961	3,961	13,247	14,175	15,118	
Glamour.:	Consumer Magazines	Jan - Mar	Q	R 49.99 / R 32.50	0	4,834	4	57	0	0	256	0	14	5,165	0	0	0	0	0	0	7,523	7,523	12,688	7,873	14,188	
Kuier	Consumer Magazines	Jan - Mar	F	R 29.00 / R 29.00	63	34,118	1,090	0	0	0	25	0	8,535	43,768	0	0	0	0	0	0	170	170	43,938	48,634	51,227	
Rooi Rose Magazine	Consumer Magazines	Jan - Mar	Mtly	54.90 /	0	18,092	590	0	0	0	836	797	1,345	21,660	165	0	0	0	0	0	7,383	7,548	29,208	29,199	29,498	
Sarie.:	Consumer Magazines	Jan - Mar	AltM	R 95.00 /	407	21,685	2,620	0	0	0	221	1,000	27,303	52,829	0	0	0	0	0	0	2,684	2,684	55,513	56,511	54,991	
True Love.:	Consumer Magazines	Jan - Mar	AltM	R 95.00 /	92	8,761	153	0	0	0	133	457	1,345	10,849	0	0	0	0	0	0	337	337	11,186	11,837	10,812	
Women & Home Magazine	Consumer Magazines	Jan - Mar	Mtly	59.90 /	0	12,097	760	0	0	0	853	1,333	2,404	17,447	165	0	0	0	0	0	4,700	4,865	22,312	22,150	29,099	
Women's Health	Consumer Magazines	Jan - Mar	6xA	R70.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	12,761	
Category Total					672	133,586	41,950	101	0	0	11,914	7,202	46,811	241,564	665	0	0	0	0	0	29,109	29,774	271,338	274,412	312,645	
Woman's Special																										
Bruidsgids	Consumer Magazines	Jan - Mar	Ann	97 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	6,370	New Member	
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6,370	0	
Youth																										
ClubX	Custom Magazines	Jan - Mar	Mtly	R 35.99 / R 26.99	0	0	85,099	0	0	0	22,485	0	0	107,584	433	0	0	0	0	0	0	433	108,017	104,748	109,156	
Kids Super Club,	Custom Magazines	Jan - Mar	Mtly	25.99 /	0	0	59,706	0	0	0	9,145	0	0	68,851	490	0	0	0	0	0	0	490	69,341	69,238	73,516	
Category Total					0	0	144,805	0	0	0	31,630	0	0	176,435	923	0	0	0	0	0	0	923	177,358	173,986	182,672	
Total					11,386	443,678	954,651	3,786	112	0	266,214	19,588	170,768	1,858,797	52,571	0	57,915	7,340	0	274,615	77,348	469,789	2,328,586	2,135,758	2,266,032	
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