



Newspaper - Local

January -March 2024



		PAID CIRCULATION									FREE CIRCULATION				TOTALS				
		Sales at 50% and above								Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e- Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Observer Middelburg	Wkly, Fr	R 4.00 /	0	3,946	0	0	0	0	0	14,687	0	0	0	0	18,633		18,633	17,917	17,148
African Reporter	Wkly, Fr	R 1.50 /	0	13,415	0	0	0	0	0	0	0	0	0	0	13,415		13,415	13,472	13,665
Bosvelder Review	Wkly, Fr	R 2.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	Changed Sector	1,048
Courier	Wkly, Th	4.60 /	0	720	0	0	25	0	0	1	0	0	1,254	0	746	1,254	2,000	Changed Sector	Changed Sector
Die Pos	Wkly, Fr	8.00 /	0	1,285	0	0	0	0	0	0	0	1,127	0	0	1,285	1,127	2,412	Changed Sector	Changed Sector
Excelsior News / Nuus	Wkly, Fr	1.50 /	0	817	0	0	0	0	0	0	0	1,925	0	0	817	1,925	2,742	Changed Sector	Changed Sector
George Herald (Thursday)	Wkly, Th	R 5.00 /	6	8,464	3	0	0	0	0	0	0	0	0	0	8,467		8,467	8,426	8,987
Graaff Reinnet Advertiser	Wkly, Th	R 4.00 /	6	723	3	0	0	0	0	0	0	0	0	0	726		726	676	848
Knysna Plett Herald	Wkly, Th	R 4.00 /	5	1,271	3	0	0	0	0	0	0	0	0	0	1,274		1,274	1,047	1,165
Ladysmith Gazette	Wkly, Fr	5.30 /	0	751	14	0	18	0	0	50	0	0	1,887	0	833	1,887	2,720	Changed Sector	Changed Sector
Limpopo Mirror	Wkly, Fr	R 8.00 /	0	3,229	0	0	0	0	0	440	0	0	0	0	3,669		3,669	3,648	4,311
Lowvelder	Wkly, Th	4.00 /	0	3,861	68	0	0	0	0	12,976	0	0	0	0	16,905		16,905	Changed Sector	Changed Sector
Mosselbay Advertiser	Wkly, Fr	R 5.00 /	5	3,637	4	0	0	0	0	0	0	0	0	0	3,641		3,641	3,608	4,086
Mpumalanga News	Wkly, Wed	R 1.70 /	0	1,627	0	0	0	0	0	6,143	0	0	0	0	7,770		7,770	7,347	7,755
Newcastle Advertiser	Wkly, Fr	6.90 /	0	1,153	0	0	0	0	0	0	0	0	2,986	0	1,153	2,986	4,139	Changed Sector	Changed Sector
Observer Daller	Wkly, Fr	2.00 /	0	927	0	0	0	0	0	641	0	0	0	0	1,568		1,568	Changed	Changed

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																		Sector	Sector
Observer Daller	Wkly, Fr	R 2.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	Changed Sector	1,794
Oudtshoorn Courant	Wkly, Fr	R 4.00 /	5	809	3	0	0	0	0	0	0	0	0	0	812		812	849	860
Paarl Post	Wkly, Th	R 10 / R 1.00	0	4,353	181	0	100	0	1,348	0	0	0	85	0	5,982	85	6,067	5,450	6,612
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 4.00 /	5	1,391	3	0	0	0	0	0	0	0	0	0	1,394		1,394	1,381	1,684
South Coast Herald incorporating Ugu District	Wkly, Fr	3.00 /	0	4,778	5	0	0	0	0	0	0	1,538	0	0	4,783	1,538	6,321	Changed Sector	Changed Sector
South Coast Herald-Mid South Coast Edition	Wkly, Fr	3.00 /	0	27	0	0	0	0	0	0	0	6,016	0	0	27	6,016	6,043	Rebranded	Rebranded
Streeknuus	Wkly, Fr	R 3.00 /	0	873	0	0	0	0	0	0	0	0	0	0	873		873	829	994
Talk of the Town	Wkly, Fr	R 6.50 /	0	845	40	0	0	0	0	0	0	0	0	0	885		885	1,031	1,177
The Kokstad Advertiser	Wkly, Th	2.00 /	0	5,029	0	0	0	0	0	0	0	0	5,721	0	5,029	5,721	10,750	Changed Sector	Changed Sector
Vaalweekblad	Wkly, Th	R 6.10 /	0	2,651	0	52	0	0	0	0	0	0	0	0	2,703		2,703	2,867	2,894
Vryheid Herald	Wkly, Th	4.60 /	0	394	0	0	0	0	0	0	0	2,088	0	0	394	2,088	2,482	Changed Sector	Changed Sector
Weslander, The	Wkly, Th	R 9.20 /	0	3,831	58	0	0	0	906	0	0	0	194	0	4,795	194	4,989	4,306	5,078
Witbank News, Fri	Wkly, Fr	R 4.00 /	0	3,811	0	0	0	0	0	17,280	0	0	0	0	21,091		21,091	20,217	19,580
Worcester Standard	Wkly, Th	R 8.50 / R 1.00	0	0	0	0	0	0	0	0	0	0	0	0	Rebranded	Rebranded	Rebranded	Rebranded	5,150
Zoutpansberger	Wkly, Th	8.00 /	0	733	0	0	0	0	0	132	0	660	0	0	865	660	1,525	Changed Sector	Changed Sector
Zululand Observer Monday	Wkly, Mon	R 5.00 / R 182.00	17	1,953	17	0	0	0	108	0	0	260	60	0	2,078	320	2,398	2,449	2,766
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	R 5.00 / R 182.00	18	4,061	18	0	0	0	114	0	0	400	90	0	4,193	490	4,683	4,701	5,254
Total			67	81,365	420	52	143	0	2,476	52,350	0	4,372	21,919	0	136,806	26,291	163,097	100,221	112,856

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