



Newspaper - Local

April -June 2024



				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e- Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Observer Middelburg	Wkly, Fr	R 4.00 /	0	3,594	0	0	0	0	0	14,885	0	0	0	0	18,479		18,479	18,633	17,140
African Reporter	Wkly, Fr	R 1.50 /	0	13,264	0	0	0	0	0	0	0	0	0	0	13,264		13,264	13,415	13,781
Bosvelder Review	Wkly, Fr	R 2.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	Changed Sector	1,535
Courier	Wkly, Th	4.60 /	0	812	0	0	10	0	0	5	0	0	1,261	0	827	1,261	2,088	2,000	Changed Sector
Die Pos	Wkly, Th	8.00 /	0	1,311	0	0	0	0	0	0	0	1,100	0	0	1,311	1,100	2,411	2,412	Changed Sector
Excelsior News / Nuus	Wkly, Fr	2.00 /	0	829	0	0	0	0	0	0	0	0	1,910	0	829	1,910	2,739	2,742	Changed Sector
George Herald (Thursday)	Wkly, Th	R 5.00 /	6	8,459	2	0	0	0	0	0	0	0	0	0	8,461		8,461	8,467	8,676
Graaff Reinet Advertiser	Wkly, Th	R 4.00 /	6	610	3	0	0	0	0	0	0	0	0	0	613		613	726	797
Knysna Plett Herald	Wkly, Th	R 4.00 /	5	1,281	3	0	0	0	0	0	0	0	0	0	1,284		1,284	1,274	1,088
Ladysmith Gazette	Wkly, Th	5.30 /	0	741	16	0	12	0	0	50	0	0	1,890	0	819	1,890	2,709	2,720	Changed Sector
Limpopo Mirror	Wkly, Fr	R 8.00 /	0	3,094	0	0	0	0	0	547	0	0	0	0	3,641		3,641	3,669	3,803
Lowvelder	Wkly, Th	4.00 /	0	3,380	68	0	0	0	0	13,577	0	0	0	0	17,025		17,025	16,905	Changed Sector
Mosselbay Advertiser	Wkly, Fr	R 5.00 /	6	3,476	0	0	0	0	0	0	0	0	0	0	3,476		3,476	3,641	3,787
Mpumalanga News	Wkly, Wed	R 1.70 /	0	1,455	0	0	0	0	0	6,539	0	0	0	0	7,994		7,994	7,770	7,413
Newcastle Advertiser	Wkly, Th	6.90 /	0	1,056	0	0	0	0	0	7	0	0	2,978	0	1,063	2,978	4,041	4,139	Changed Sector
Observer Daller	Wkly, Fr	2.00 /	0	861	0	0	0	0	0	672	0	0	0	0	1,533		1,533	1,568	Changed

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																			Sector
Observer Daller	Wkly, Fr	R 2.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	Changed Sector	Changed Sector
Oudtshoorn Courant	Wkly, Th	R 4.00 /	6	844	3	0	0	0	0	0	0	0	0	0	847		847	812	868
Paarl Post	Wkly, Th	R 10 / R 1.00	0	4,030	176	0	100	0	1,407	0	0	0	92	0	5,713	92	5,805	6,067	6,089
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 4.00 /	6	1,282	3	0	0	0	0	0	0	0	0	0	1,285		1,285	1,394	1,475
South Coast Herald incorporating Ugu District	Wkly, Th	3.00 /	0	4,700	5	0	0	0	0	0	0	0	1,338	0	4,705	1,338	6,043	6,321	Changed Sector
South Coast Herald-Mid South Coast Edition	Wkly, Wed	3.00 /	0	29	2	0	0	0	0	0	0	0	6,013	0	31	6,013	6,044	6,043	Rebranded
Streeknuus	Wkly, Fr	R 3.00 /	0	618	0	0	0	0	0	0	0	0	0	0	618		618	873	939
Talk of the Town	Wkly, Th	R 6.50 /	0	843	38	0	0	0	0	0	0	0	0	0	881		881	885	1,057
The Kokstad Advertiser	Wkly, Th	2.00 /	0	5,009	0	0	0	0	0	0	0	0	5,721	0	5,009	5,721	10,730	10,750	Changed Sector
Vaalweekblad	Wkly, Th	R 6.10 /	0	1,930	24	0	0	0	0	0	0	0	0	0	1,954		1,954	2,703	2,759
Vryheid Herald	Wkly, Th	4.60 /	0	363	0	0	0	0	0	0	0	0	2,119	0	363	2,119	2,482	2,482	Changed Sector
Weslander, The	Wkly, Th	R 9.50 /	0	3,780	56	0	0	0	856	0	0	0	346	0	4,692	346	5,038	4,989	4,891
Witbank News, Fri	Wkly, Fr	R 4.00 /	0	3,446	0	0	0	0	0	17,473	0	0	0	0	20,919		20,919	21,091	19,352
Worcester Standard	Wkly, Th	R 8.50 / R 1.00	0	0	0	0	0	0	0	0	0	0	0	0	Rebranded	Rebranded	Rebranded	Rebranded	4,685
Zoutpansberger	Wkly, Th	8.00 /	0	711	0	0	0	0	0	126	0	706	0	0	837	706	1,543	1,525	Changed Sector
Zululand Observer Monday	Wkly, Mon	R 5.00 / R 182.00	17	1,827	17	0	0	0	112	0	0	260	60	0	1,956	320	2,276	2,398	2,685
Zululand Observer Weekend (Formerly Friday)	Wkly, Th	R 5.00 / R 182.00	18	3,799	18	0	0	0	111	0	0	400	90	0	3,928	490	4,418	4,683	5,066
Total			70	77,434	434	0	122	0	2,486	53,881	0	2,466	23,818	0	134,357	26,284	160,641	163,097	107,886

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