



Newspaper - Weekend

April -June 2024



| | | | | PAID CIRCULATION | | | | | | FREE CIRCULATION | | | | TOTALS | | | | | |
|---|-----------|-------------------------|---------------|------------------------|---------------------------|--------------------------|------------------|-------------------------|------------|------------------|-------------------------|--------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|---------------------------|-------------------------------|
| | | | | Sales at 50% and above | | | | | | Sales below 50% | Controlled Free | | Monitored | | | | | | |
| Publication Name | Frequency | Cover Price | Postal Copies | Single Copy Sales | Single Copy Subscriptions | Multi Copy Subscriptions | Multi Copy Sales | Contracted Travel Sales | e-Editions | Sales below 50% | Contracted Travel Sales | Print Media in Education | Free Distribution | e-Editions (Free) | TOTAL PAID | TOTAL_FREE | TOTAL CIRCULATION | Immediate Previous Period | Corresponding Previous Period |
| Beeld, Saturday | Wkly, Sat | R 20.50 / | 0 | 3,097 | 11,511 | 33 | 200 | 0 | 8,144 | 0 | 0 | 9 | 225 | 0 | 22,985 | 234 | 23,219 | 24,110 | 24,205 |
| Burger, Die Saturday | Wkly, Sat | R 19 / | 0 | 9,479 | 14,914 | 85 | 10 | 0 | 8,886 | 0 | 0 | 0 | 637 | 0 | 33,374 | 637 | 34,011 | 35,343 | 35,435 |
| Citizen, The (Saturday) | Wkly, Sat | R 13.80 / | 0 | 6,110 | 482 | 120 | 2 | 0 | 61 | 0 | 14 | 0 | 36 | 0 | 6,775 | 72 | 6,847 | 8,205 | 9,113 |
| City Press | Wknd | R 29 / | 0 | 10,254 | 431 | 11 | 68 | 0 | 376 | 0 | 0 | 0 | 391 | 0 | 11,140 | 391 | 11,531 | 12,451 | 14,853 |
| Daily Dispatch Weekend Edition (formerly Saturday Dispatch) | Wknd | R 8.30 / R 2.00 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Ceased publishing | Ceased publishing | Ceased publishing | Ceased publishing | 7,584 |
| Ilanga LempelaSonto | Wknd | R 6.40 / | 0 | 13,680 | 19 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 13,699 | | 13,699 | 15,011 | 17,505 |
| Independent on Saturday | Wkly, Sat | R 13.50 / | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Resigned | Resigned | Resigned | 10,259 | 12,004 |
| Isolezwe ngeMpelaSonto | Wkly, Sat | R 7.00 / | 0 | 19,021 | 186 | 0 | 0 | 0 | 23 | 0 | 0 | 0 | 2 | 0 | 19,230 | 2 | 19,232 | 19,824 | 19,848 |
| Rapport | Wknd | R 39.00 / R 0.20 | 0 | 22,939 | 12,007 | 72 | 52 | 0 | 20,408 | 1 | 0 | 0 | 191 | 0 | 55,479 | 191 | 55,670 | 56,410 | 60,766 |
| Saturday Star, The | Wkly, Sat | R 25.00 / | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Resigned | Resigned | Resigned | 6,375 | 7,672 |
| Sunday Nation | Wkly, Sun | KShs 60.00 / KShs 33.00 | 0 | 47,669 | 247 | 0 | 0 | 0 | 7,636 | 0 | 0 | 0 | 0 | 0 | 55,552 | | 55,552 | 57,802 | 63,962 |
| Sunday Times | Wknd | R 31.50 / R 5.43 | 0 | 28,962 | 15,852 | 259 | 0 | 0 | 12,149 | 325 | 1,271 | 0 | 1,776 | 0 | 57,547 | 3,047 | 60,594 | 60,759 | 92,582 |
| Sunday Tribune | Wkly, Sun | R 30.00 / | 0 | 1,700 | 6,953 | 112 | 0 | 0 | 60 | 3,186 | 1,033 | 2,470 | 65 | 0 | 12,011 | 3,568 | 15,579 | 15,878 | 17,826 |

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| | | | | PAID CIRCULATION | | | | | | | FREE CIRCULATION | | | | TOTALS | | | | |
|------------------|-----------|-------------------|---------------|------------------------|---------------------------|--------------------------|------------------|-------------------------|---------------|-----------------|-------------------------|--------------------------|-------------------|--------------------|-------------------|-------------------|-------------------|---------------------------|-------------------------------|
| | | | | Sales at 50% and above | | | | | | Sales below 50% | Controlled Free | | Monitored | | | | | | |
| Publication Name | Frequency | Cover Price | Postal Copies | Single Copy Sales | Single Copy Subscriptions | Multi Copy Subscriptions | Multi Copy Sales | Contracted Travel Sales | e- Editions | Sales below 50% | Contracted Travel Sales | Print Media in Education | Free Distribution | e- Editions (Free) | TOTAL PAID | TOTAL_FREE | TOTAL CIRCULATION | Immediate Previous Period | Corresponding Previous Period |
| Sunday World | Wknd | R 19.90 / | 0 | 9,561 | 2,080 | 155 | 0 | 0 | 437 | 3 | 1,661 | 0 | 600 | 0 | 12,236 | 2,261 | 14,497 | 15,071 | 19,995 |
| Weekend Argus | Wknd | R 30.00 / R 15.00 | 0 | 1,671 | 1,635 | 76 | 0 | 0 | 51 | 0 | 3,400 | 1,250 | 130 | 0 | 3,433 | 4,780 | 8,213 | 7,036 | 10,463 |
| Weekend Post | Wknd | R 9.90 / R 2.31 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Ceased Publishing | Ceased Publishing | Ceased Publishing | Ceased Publishing | 8,647 |
| Weekend Vision | Wkly, Sun | UGShs 2000.00 / | 0 | 9,385 | 4,377 | 0 | 0 | 0 | 1,445 | 0 | 0 | 0 | 0 | 0 | 15,207 | 100 | 15,307 | 13,154 | 12,927 |
| Weekend Witness | Wkly, Sat | R 9.90 / R 0.00 | 0 | 901 | 3,245 | 21 | 41 | 0 | 0 | 0 | 650 | 0 | 175 | 0 | 4,208 | 825 | 5,033 | 5,619 | 5,406 |
| Total | | | 0 | 184,429 | 73,939 | 944 | 373 | 0 | 59,676 | 3,515 | 8,029 | 3,729 | 4,228 | 0 | 322,876 | 16,108 | 338,984 | 363,307 | 440,793 |

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