



Magazine - Combine Consumer & Custom

July -September 2024



						Sales at 50% and above									Free Circulation											
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Print Media in Education	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period	
Arts, Culture and Heritage																										
Jewish Life	Consumer Magazines	Jul - Sep	Mtly	R 24.95 /	0	0	0	0	0	0	0	0	0	0	8,427	0	0	0	0	0	0	0	8,427	8,427	8,450	8,499
Val de Vie Magazine.:	Consumer Magazines	Jul - Sep	2xA	R 115.00 /	0	538	0	0	0	0	0	0	0	538	10,458	0	0	3,000	0	0	0	13,458	13,996	No Issue	8,959	
Category Total					0	538	0	0	0	0	0	0	0	538	18,885	0	0	3,000	0	0	0	21,885	22,423	8,450	17,458	
Business and News																										
BusinessBrief	Consumer Magazines	Jul - Sep	AltM	R 48.00 /	0	0	0	0	0	0	29,767	0	0	29,767	0	0	0	0	0	1,830	0	1,830	31,597	30,818	No Issue	
Fast Company	Consumer Magazines	Jul - Sep	Q	39.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	2,289	New Member	
Financial Mail	Consumer Magazines	Jul - Sep	Wkly, Th	R 46.50 /	0	1,731	1,736	225	0	0	11,513	0	51	15,256	0	0	0	2,785	0	0	0	2,785	18,041	17,954	15,573	
Forbes Africa.:	Consumer Magazines	Jul - Sep	AltM	R 59.00 /	14	1,603	27	0	0	0	169	0	4,484	6,283	0	0	0	4,591	0	0	0	4,591	10,874	11,386	10,255	
SA Real Estate Investor Magazine	Consumer Magazines	Jul - Sep	Mtly	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	16,158	0	16,158	16,292	Changed Sector		
The Big Issue Magazine	Consumer Magazines	Jul - Sep	11xA	R 30.00 /	0	3,986	0	0	0	0	0	0	333	4,319	0	0	4	54	0	0	0	58	4,377	4,872	4,713	
Category Total					14	7,320	1,763	225	0	0	41,449	0	4,868	55,625	0	0	4	7,430	0	17,988	0	25,422	81,047	83,611	30,541	
Communications																										
The Little issue	Consumer Magazines	Jul - Sep	Q	R25 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	35,357	New Member	
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	35,357	0	
Conservation and Wildlife																										
African Birdlife.:	Consumer Magazines	Jul - Sep	AltM	R 78.00 /	0	2,676	2,976	561	0	0	123	0	0	6,336	139	0	0	981	0	0	30	1,150	7,486	7,668	7,456	
Category Total					0	2,676	2,976	561	0	0	123	0	0	6,336	139	0	0	981	0	0	30	1,150	7,486	7,668	7,456	
Family Interest																										
Huisgenoot	Consumer Magazines	Jul - Sep	Wkly, Th	R 50.00 / R 50.00	75	44,008	5,018	0	0	0	204	0	25,547	74,777	0	0	0	0	0	0	1,291	1,291	76,068	81,508	91,071	
LIG	Consumer Magazines	Jul - Sep	Q	R 70.00 / R 64.90	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	12,136	13,602	
Plus 50 .:	Consumer Magazines	Jul - Sep	6xA	R58.00 /	0	2,261	525	10	10	0	0	0	1,368	4,174	0	0	0	0	0	0	321	321	4,495	5,413	6,277	
You	Consumer Magazines	Jul - Sep	Wkly, Th	R 50.00 / R 50.00	29	30,719	914	0	0	0	254	0	2,926	34,813	0	0	0	0	0	0	814	814	35,627	38,349	45,760	
Category Total					104	76,988	6,457	10	10	0	458	0	29,841	113,764	0	0	0	0	0	0	2,426	2,426	116,190	137,406	156,710	
Farming																										
Dairy Mail, The.	Custom Magazines	Jul - Sep	Mtly	R 41.50 /	0	0	0	0	0	0	0	0	0	0	61	0	0	995	0	0	0	1,056	1,056	1,325	1,327	
Farmer's Weekly	Consumer Magazines	Jul - Sep	Wkly, Fr	R 30.00 /	0	3,537	97	0	0	0	0	923	0	4,557	0	0	0	0	0	0	902	902	5,459	5,516	6,399	
Grond tot Mond.:	Consumer Magazines	Jul - Sep	Q	R Free /	0	0	0	0	0	0	0	0	0	0	0	0	7,910	0	0	15,231	0	23,141	23,141	29,021	32,019	
Landbouweekblad	Consumer Magazines	Jul - Sep	F	R 65.00 / R 65.00	169	7,279	678	0	0	0	195	0	5,060	13,212	0	0	0	0	0	0	86	86	13,298	14,007	14,689	

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Marktoe!	Consumer Magazines	Jul - Sep	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	7,925	0	0	5,376	0	13,301	13,301	13,044	13,701	
Wolboer / Wool Farmer	Custom Magazines	Jul - Sep	AltM	25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,035	0	2,035	2,035	1,991	Changed Sector	
Category Total					169	10,816	775	0	0	0	195	923	5,060	17,769	61	0	15,835	995	0	22,642	988	40,521	58,290	64,904	68,135	
Health & Wellbeing																										
Grow to Eat.:	Consumer Magazines	Jul - Sep	3xA	Cover price not found! / R 64.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	10,878	14,525	
SA Pharmaceutical Journal.:	Custom Magazines	Jul - Sep	10xA	R 36.60 /	0	0	0	0	0	0	0	0	0	0	437	0	0	0	0	5,941	0	6,378	6,378	6,931	No Issue	
South African Medical Journal	Custom Magazines	Jul - Sep	Mtly	R 201.00 / R 201.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	12,024	0	12,024	12,024	11,088	8,816	
Category Total					0	0	0	0	0	0	0	0	0	0	437	0	0	0	0	17,965	0	18,402	18,402	28,897	23,341	
Home																										
Conde Nast House & Garden	Consumer Magazines	Jul - Sep	6xA	R 75.00 / R 49.00	0	5,358	113	0	0	0	0	0	195	5,666	3,705	0	0	0	0	0	0	3,705	9,371	11,099	9,258	
Essential Flavours	Consumer Magazines	Jul - Sep	Q	R45.90 /	0	0	0	0	0	0	0	0	0	0	4	0	6,899	0	0	0	0	6,903	6,903	8,532	New Member	
Food&Home Magazine	Consumer Magazines	Jul - Sep	Q	69.90 /	0	7,785	181	0	0	0	551	1,000	1,326	10,843	0	0	0	0	0	0	3,680	3,680	14,523	14,671	14,830	
Living Space	Custom Magazines	Jul - Sep	Mtly	39.99 / R 29.99	0	0	28,975	0	0	0	5,939	0	0	34,914	2,907	0	0	0	0	0	0	2,907	37,821	34,587	39,005	
Lose It.:	Consumer Magazines	Jul - Sep	6xA	R 105.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	6,766	8,908		
My Kitchen	Custom Magazines	Jul - Sep	Mtly	R 39.99 / R 29.99	0	0	57,697	0	0	0	27,038	0	0	84,735	3,469	0	0	0	0	0	0	3,469	88,204	84,437	82,659	
SA Home Owner	Consumer Magazines	Jul - Sep	11xA	R 48.50 / R 42.50	0	8,675	452	0	0	0	559	0	1,112	10,798	0	0	0	0	0	0	3,411	3,411	14,209	15,700	18,083	
Sarie Kos / Food.:	Consumer Magazines	Jul - Sep	Q	R 115.00 /	74	7,312	483	0	0	0	233	0	1,659	9,687	0	0	0	0	0	0	280	280	9,967	12,067	12,515	
The Gardener / Die Tuinier	Consumer Magazines	Jul - Sep	Mtly	R 89 / R 68	57	15,138	640	0	0	0	204	0	5,899	21,881	83	0	0	0	0	37	6,408	6,528	28,409	26,676	24,958	
Tuis Home.:	Consumer Magazines	Jul - Sep	8xA	R 90.00 /	302	28,385	2,503	0	0	0	455	1,879	20,709	53,931	0	0	0	0	0	0	2,644	2,644	56,575	54,469	57,114	
Visi.:	Consumer Magazines	Jul - Sep	6xA	R 120.00 / R 120.00	42	6,244	324	126	0	0	387	178	1,564	8,823	0	0	0	0	0	0	685	685	9,508	9,595	9,671	
Category Total					475	78,897	91,368	126	0	0	35,366	3,057	32,464	241,278	10,168	0	6,899	0	0	37	17,108	34,212	275,490	278,599	277,001	
Industry Specific																										
J S E.:	Custom Magazines	Jul - Sep	Q	R 59.90 /	0	344	0	1,060	0	0	59	0	200	1,663	12,577	0	0	0	0	0	493	13,070	14,733	14,751	14,492	
Sea Rescue.:	Custom Magazines	Jul - Sep	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	19,583	0	0	0	0	19,583	19,583	No Issue	16,947	
Servamus	Custom Magazines	Jul - Sep	Mtly	R 49.50 / R 34.50	0	0	5,227	103	0	0	703	0	0	6,033	13	0	8	0	0	35	0	56	6,089	6,379	7,165	
The Journal of the SAIMM.:	Custom Magazines	Jul - Sep	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,067	0	2,067	2,067	1,808	Changed Sector	
Category Total					0	344	5,227	1,163	0	0	762	0	200	7,696	12,590	0	19,591	0	0	2,102	493	34,776	42,472	22,938	38,604	
In-flight																										
In Flight Magazine	Custom Magazines	Jul - Sep	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	20	0	0	55,202	0	55,222	55,222	40,185	38,489	
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	20	0	0	55,202	0	55,222	55,222	40,185	38,489	
Leisure																										
Let's Braai / Kom ons Braai (former The Ultimate Braai).:	Consumer Magazines	Jul - Sep	Ann	R 78 / R 65	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Rebranded	10,259	13,080		
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Life & Style.	Consumer Magazines	Jul - Sep	4xA	free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	Resigned
Private Edition.:	Custom Magazines	Jul - Sep	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	3,316	0	650	6,022	0	0	0	9,988	9,988	9,997	9,372
Taste.	Custom Magazines	Jul - Sep	6xA	R 95.00 / R 95.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	33,173
YourLuxury Africa	Consumer Magazines	Jul - Sep	Mtly	free /	0	0	0	0	0	0	0	0	0	0	1,303	0	14,012	4,323	0	0	0	19,638	19,638	18,399	New Member
Category Total					0	0	0	0	0	0	0	0	0	0	4,619	0	14,662	10,345	0	0	0	29,626	29,626	38,655	55,625
Male																									
GQ...	Consumer Magazines	Jul - Sep	6xA	R 70.00 / R 46.00	0	1,296	345	0	0	0	0	0	57	1,698	2,524	0	0	0	0	0	0	2,524	4,222	2,899	2,960
Man	Custom Magazines	Jul - Sep	Mtly	R 39.99 / R 29.99	0	0	34,299	0	0	0	30,320	0	0	64,619	3,733	0	0	0	0	0	0	3,733	68,352	63,898	63,024
Men's Health	Consumer Magazines	Jul - Sep	6xA	R70.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	15,958
Tech	Custom Magazines	Jul - Sep	Mtly	39.99 / R 29.99	0	0	12,566	0	0	0	9,954	0	0	22,520	2,524	0	0	0	0	0	0	2,524	25,044	28,907	32,650
Category Total					0	1,296	47,210	0	0	0	40,274	0	57	88,837	8,781	0	0	0	0	0	0	8,781	97,618	95,704	114,592
Motoring																									
Car	Consumer Magazines	Jul - Sep	Mtly	R 59.90 / R 20.00	0	16,301	1,603	0	0	0	1,622	1,500	1,919	22,945	88	0	0	0	0	0	8,112	8,200	31,145	32,409	33,104
Driven Magazine	Consumer Magazines	Jul - Sep	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	170	0	6,493	0	6,663	6,663	7,020	6,892
Category Total					0	16,301	1,603	0	0	0	1,622	1,500	1,919	22,945	88	0	0	170	0	6,493	8,112	14,863	37,808	39,429	39,996
Parenting																									
Baba & Kleuter	Consumer Magazines	Jul - Sep	Q	75.00 /	0	1,987	0	0	0	0	21	0	9,417	11,425	0	0	0	0	0	0	0	0	11,425	10,338	10,509
Baby's and Beyond.:	Consumer Magazines	Jul - Sep	Q	R 39.90 Incl Vat /	0	352	0	0	0	0	0	0	0	352	4	0	12,926	0	0	0	0	12,930	13,282	12,963	9,202
Your Pregnancy and Baby	Consumer Magazines	Jul - Sep	AltM	75.00 /	0	1,818	0	0	0	0	92	0	1,947	3,857	0	0	0	0	0	0	1,447	1,447	5,304	5,794	5,584
Category Total					0	4,157	0	0	0	0	113	0	11,364	15,634	4	0	12,926	0	0	0	1,447	14,377	30,011	29,095	25,295
Professional																									
Accountancy SA	Custom Magazines	Jul - Sep	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	67,275	0	67,275	67,275	54,804	Changed Sector
De Rebus	Custom Magazines	Jul - Sep	11xA	108.00 /	0	0	0	0	0	0	17,562	0	0	17,562	0	0	0	0	0	42,148	0	42,148	59,710	59,710	Changed Sector
Category Total					0	0	0	0	0	0	17,562	0	0	17,562	0	0	0	0	0	109,423	0	109,423	126,985	114,514	0
Retail																									
Club Magazine	Custom Magazines	Jul - Sep	Mtly	Cover price not found! / R 22.99	0	0	198,607	0	0	0	27,613	0	0	226,220	9,494	0	0	0	0	0	0	9,494	235,714	228,932	250,445
Jet Club.:	Custom Magazines	Jul - Sep	7xA	R 48.00 /	0	0	0	0	0	0	241,931	0	0	241,931	0	0	0	0	0	0	0	0	241,931	270,975	No Audit
Category Total					0	0	198,607	0	0	0	269,544	0	0	468,151	9,494	0	0	0	0	0	0	9,494	477,645	499,907	250,445
Sport and Hobby																									
Compleat Golfer	Consumer Magazines	Jul - Sep	Mtly	R 49.90 /	0	1,001	91	0	0	0	82	395	195	1,764	2,577	0	0	0	0	0	1,739	4,316	6,080	5,967	9,151
Game & Hunt/Wild & Jag	Custom Magazines	Jul - Sep	Mtly	R 60 / R 45.00	14	871	12	0	0	0	390	0	0	1,273	0	0	2	0	0	65,032	454	65,488	66,761	66,856	68,271
SA Rugby	Consumer Magazines	Jul - Sep	Mtly	R 49.90 /	0	1,842	138	0	0	0	121	246	319	2,666	883	0	0	0	0	0	1,002	1,885	4,551	5,531	6,903
SoccerClub	Custom Magazines	Jul - Sep	Mtly	R 39.99 / R 29.99	0	0	40,769	0	0	0	7,998	0	0	48,767	3,260	0	0	0	0	0	0	3,260	52,027	49,858	53,013
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SportsClub	Custom Magazines	Jul - Sep	Mtly	39.99 / R 29.99	0	0	68,171	0	0	0	25,582	0	0	93,753	2,323	0	0	0	0	0	0	2,323	96,076	102,790	104,863	
Wildland Magazine	Custom Magazines	Jul - Sep	Mtly	2.00 /	0	0	0	0	0	0	82,981	0	0	82,981	0	0	0	0	0	2,494	0	2,494	85,475	82,070	Changed Sector	
Category Total					14	3,714	109,181	0	0	0	117,154	641	514	231,204	9,043	0	2	0	0	67,526	3,195	79,766	310,970	313,072	242,201	
Travel, Tourism & Hospitality																										
Cape Etc.:	Consumer Magazines	Jul - Sep	3xA	R 59.90 /	0	1,160	293	0	0	0	243	332	250	2,278	3,540	0	0	0	0	0	1,745	5,285	7,563	7,777	7,467	
Getaway	Consumer Magazines	Jul - Sep	Mtly	R 54.90 / R 20.00	0	4,219	999	0	0	0	751	657	1,008	7,634	48	0	0	0	0	0	2,556	2,604	10,238	11,065	11,928	
gol Drive & Camp and Weg! Ry & Sleep.:	Consumer Magazines	Jul - Sep	AltM	R 125.00 /	319	7,263	1,454	0	0	0	283	761	11,315	21,076	0	0	0	0	0	0	490	490	21,566	21,416	22,515	
Inbound SA	Consumer Magazines	Jul - Sep	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	10	0	9,918	0	0	0	0	9,928	9,928	9,931	New Member	
Premier	Custom Magazines	Jul - Sep	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	920	0	0	0	0	6,784	0	7,704	7,704	7,818	7,940	
Rove SA.:	Custom Magazines	Jul - Sep	Q	R 39.90 incl vat /	0	731	0	0	0	0	0	0	0	731	10	0	12,197	0	0	0	0	12,207	12,938	13,232	10,198	
Weg / Go Platteland.:	Consumer Magazines	Jul - Sep	Q	R 125.00 /	128	10,970	976	0	0	0	177	0	1,642	13,765	0	0	0	0	0	0	144	144	13,909	16,600	16,051	
Weg/Go.:	Consumer Magazines	Jul - Sep	AltM	R 125.00 / R 125.00	616	13,871	3,051	0	0	0	404	1,167	19,656	38,149	0	0	0	0	0	0	990	990	39,139	40,851	41,182	
Category Total					1,063	38,214	6,773	0	0	0	1,858	2,917	33,871	83,633	4,528	0	22,115	0	0	6,784	5,925	39,352	122,985	128,690	117,281	
Woman's General																										
Balanced Life	Custom Magazines	Jul - Sep	Mtly	R 39.99 / R 29.99	0	0	32,650	0	0	0	9,948	0	0	42,598	3,548	0	0	0	0	0	0	3,548	46,146	42,202	48,256	
BONA Magazine	Consumer Magazines	Jul - Sep	Mtly	35 /	0	4,971	73	0	0	0	67	1,009	1,853	7,973	30	0	0	0	0	0	2,235	2,265	10,238	13,198	14,210	
Fairlady.:	Consumer Magazines	Jul - Sep	AltM	R 120.00 /	70	19,153	600	30	0	0	319	1,000	3,694	24,796	0	0	0	0	0	0	2,214	2,214	27,010	24,683	30,203	
Garden & Home Magazine	Consumer Magazines	Jul - Sep	Mtly	54.90 /	0	4,930	495	0	0	0	1,396	485	757	8,063	0	0	0	0	0	0	1,763	1,763	9,826	9,642	14,111	
Glamour.:	Consumer Magazines	Jul - Sep	6xA	R 49.99 / R 32.50	0	2,401	7	0	204	0	0	0	270	2,882	9,397	0	0	0	0	0	0	9,397	12,279	10,569	10,292	
Kuier	Consumer Magazines	Jul - Sep	F	R 29.00 / R 29.00	39	29,614	1,067	0	0	0	18	0	8,517	39,216	0	0	0	0	0	0	585	585	39,801	40,148	46,255	
Rooi Rose Magazine	Consumer Magazines	Jul - Sep	Mtly	54.90 /	0	16,567	594	0	0	0	777	374	1,312	19,624	35	0	0	0	0	0	4,946	4,981	24,605	27,169	29,290	
Sarie.:	Consumer Magazines	Jul - Sep	AltM	R 110.00 /	230	20,844	2,385	0	0	0	168	1,000	28,851	53,248	0	0	0	0	0	0	3,399	3,399	56,647	50,902	55,702	
True Love.:	Consumer Magazines	Jul - Sep	Q	R 105.00 /	87	6,866	145	0	0	0	88	1,025	1,916	10,040	0	0	0	0	0	0	972	972	11,012	8,627	12,628	
Women & Home Magazine	Consumer Magazines	Jul - Sep	Mtly	59.90 /	0	10,478	746	0	0	0	754	745	1,967	14,690	33	0	0	0	0	0	4,806	4,839	19,529	20,516	22,106	
Women's Health	Consumer Magazines	Jul - Sep	6xA	R70.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	16,385	
Category Total					426	115,824	38,762	30	204	0	13,535	5,638	49,137	223,130	13,043	0	0	0	0	0	20,920	33,963	257,093	247,656	299,438	
Woman's Special																										
Buidsgids	Consumer Magazines	Jul - Sep	Ann	97 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Issue	No Issue	
Wedding Guide	Consumer Magazines	Jul - Sep	Ann	97 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Issue	No Issue	
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
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						Sales at 50% and above									Free Circulation										
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Print Media in Education	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
ClubX	Custom Magazines	Jul - Sep	Mtly	R 39.99 / R 29.99	0	0	76,633	0	0	0	25,472	0	0	102,105	4,500	0	0	0	0	0	0	4,500	106,605	105,587	104,655
Kids Super Club,	Custom Magazines	Jul - Sep	Mtly	R 34.99 / R 29.99	0	0	57,498	0	0	0	14,573	0	0	72,071	3,233	0	0	0	0	0	0	3,233	75,304	70,240	71,319
Category Total					0	0	134,131	0	0	0	40,045	0	0	174,176	7,733	0	0	0	0	0	0	7,733	181,909	175,827	175,974
Total					2,265	357,085	644,833	2,115	214	0	580,060	14,676	169,295	1,768,278	99,613	0	92,054	22,921	0	306,162	60,644	581,394	2,349,672	2,390,564	1,978,582
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