



Newspaper - Local

July -September 2024



				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e- Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Observer Middelburg	Wkly, Fr	R 4.00 /	0	3,453	0	0	0	0	0	0	0	0	15,084	0	3,453	15,084	18,537	18,479	16,953
African Reporter	Wkly, Fr	R 1.50 /	0	13,210	0	0	0	0	0	0	0	0	0	0	13,210		13,210	13,264	13,811
Courier	Wkly, Th	4.60 /	0	763	0	0	0	0	0	4	0	0	1,291	0	767	1,291	2,058	2,088	Changed Sector
Die Pos	Wkly, Th	8.00 /	0	1,255	0	0	0	0	0	0	0	1,104	0	0	1,255	1,104	2,359	2,411	Changed Sector
Excelsior News / Nuus	Wkly, Fr	2.00 /	0	817	0	0	0	0	0	0	0	0	1,950	0	817	1,950	2,767	2,739	Changed Sector
George Herald (Thursday)	Wkly, Th	R 5.00 /	6	8,151	3	0	0	0	0	0	0	0	0	0	8,154		8,154	8,461	8,625
Graaff Reinet Advertiser	Wkly, Th	R 4.00 /	6	641	3	0	0	0	0	0	0	0	0	0	644		644	613	811
Knysna Plett Herald	Wkly, Th	R 4.00 /	5	990	3	0	0	0	0	0	0	0	0	0	993		993	1,284	1,114
Ladysmith Gazette	Wkly, Th	5.30 /	0	779	0	0	24	0	0	53	0	0	1,903	0	856	1,903	2,759	2,709	Changed Sector
Limpopo Mirror	Wkly, Fr	R 8.00 /	0	2,822	0	0	0	0	0	529	0	0	0	0	3,351		3,351	3,641	3,896
Lowvelder	Wkly, Th	4.00 /	0	3,329	68	0	0	0	0	0	0	0	14,911	0	3,397	14,911	18,308	17,025	Changed Sector
Mosselbay Advertiser	Wkly, Fr	R 5.00 /	6	3,221	5	0	0	0	0	0	0	0	0	0	3,226		3,226	3,476	3,671
Mpumalanga News	Wkly, Wed	R 1.70 /	0	1,590	0	0	0	0	0	0	0	0	7,472	0	1,590	7,472	9,062	7,994	7,222
Newcastle Advertiser	Wkly, Th	6.90 /	0	891	0	0	15	0	0	100	0	0	2,993	0	1,006	2,993	3,999	4,041	Changed Sector
Observer Daller	Wkly, Fr	2.00 /	0	864	0	0	0	0	0	0	0	365	307	0	864	672	1,536	1,533	Changed Sector

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Oudtshoorn Courant	Wkly, Th	R 4.00 /	6	849	3	0	0	0	0	0	0	0	0	0	852		852	847	868	
Paarl Post	Wkly, Th	R 10 / R 1.00	0	3,940	173	0	46	0	1,324	0	0	0	85	0	5,483	85	5,568	5,805	6,079	
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 4.00 /	6	1,363	3	0	0	0	0	0	0	0	0	0	1,366		1,366	1,285	1,461	
South Coast Herald incorporating Ugu District	Wkly, Th	3.00 /	0	4,629	5	0	0	0	0	0	0	0	1,300	0	4,634	1,300	5,934	6,043	Changed Sector	
South Coast Herald-Mid South Coast Edition	Wkly, Wed	3.00 /	0	19	2	0	0	0	0	0	0	0	5,992	0	21	5,992	6,013	6,044	Rebranded	
Streeknuus	Wkly, Fr	R 3.00 /	0	639	0	0	0	0	0	0	0	0	0	0	639		639	618	815	
Talk of the Town	Wkly, Th	R 6.50 /	0	821	35	0	0	0	0	0	0	0	0	0	856		856	881	993	
The Kokstad Advertiser	Wkly, Th	2.00 /	0	5,058	0	0	0	0	0	0	0	0	5,721	0	5,058	5,721	10,779	10,730	Changed Sector	
Vaalweekblad	Wkly, Th	R 6.10 /	0	1,251	0	225	0	0	0	0	0	0	0	0	1,476		1,476	1,954	2,954	
Vryheid Herald	Wkly, Th	4.60 /	0	320	0	0	0	0	0	0	0	0	2,105	0	320	2,105	2,425	2,482	Changed Sector	
Weslander, The	Wkly, Th	R 4.00 /	0	4,431	55	0	0	0	859	0	0	0	346	0	5,345	346	5,691	5,038	4,854	
Witbank News, Fri	Wkly, Fr	R 4.00 /	0	3,097	0	0	0	0	0	0	0	0	17,793	0	3,097	17,793	20,890	20,919	19,271	
Worcester Standard	Wkly, Th	R 8.50 / R 1.00	0	0	0	0	0	0	0	0	0	0	0	0	Rebranded	Rebranded	Rebranded	Rebranded	4,536	
Zoutpansberger	Wkly, Th	8.00 /	0	646	0	0	0	0	0	111	0	760	0	0	757	760	1,517	1,543	Changed Sector	
Zululand Observer Monday	Wkly, Mon	R 5.00 / R 182.00	17	1,710	17	0	0	0	106	0	0	260	60	0	1,833	320	2,153	2,276	2,704	
Zululand Observer Weekend (Formerly Friday)	Wkly, Th	R 5.00 / R 182.00	18	3,653	18	0	0	0	107	0	0	400	90	0	3,778	490	4,268	4,418	5,005	
Total			70	75,202	393	225	85	0	2,396	797	0	2,889	79,403	0	79,098	82,292	161,390	160,641	105,643	

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