



Magazine - Combine Consumer & Custom

October -December 2024



Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above							Free Circulation							TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period					
						Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below 50%	Total_Paid	Controlled Free Circulation	Print Media in Education	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation				e- Editions	Back_Issues	Total_Free		
<b>Arts, Culture and Heritage</b>																											
Jewish Life	Consumer Magazines	Oct - Dec	Mtly	R 24.95 /	0	0	0	0	0	0	0	0	0	0	0	8,450	0	0	0	0	0	0	0	8,450	8,450	8,427	8,450
Val de Vie Magazine.:	Consumer Magazines	Oct - Dec	2xA	R 115.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	13,996	No Issue
<b>Category Total</b>																											
<b>Business and News</b>																											
BusinessBrief	Consumer Magazines	Oct - Dec	AltM	R 48.00 /	0	0	0	0	0	29,874	0	0	0	29,874	0	0	0	0	0	1,712	0	1,712	31,586	31,597	Changed Sector		
Fast Company	Consumer Magazines	Oct - Dec	Q	39.90 /	0	522	0	0	0	0	0	0	522	885	0	0	0	0	0	0	0	885	1,407	No Issue	New Member		
Financial Mail	Consumer Magazines	Oct - Dec	Wkly, Th	R 46.50 /	0	1,757	1,689	218	0	0	11,461	60	15,185	0	0	0	2,845	0	0	0	2,845	18,030	18,040	14,892			
Forbes Africa.:	Consumer Magazines	Oct - Dec	AltM	R 59.00 /	8	1,690	35	0	0	0	141	0	4,424	6,290	0	0	0	4,686	0	0	0	4,686	10,976	10,874	10,569		
SA Real Estate Investor Magazine	Consumer Magazines	Oct - Dec	Mtly	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	15,732	0	15,732	15,732	16,158	Changed Sector			
The Big Issue Magazine	Consumer Magazines	Oct - Dec	11xA	R 30.00 /	0	4,867	0	0	0	0	0	0	4,867	0	0	7	330	0	0	0	337	5,204	4,377	6,886			
<b>Category Total</b>																											
<b>Communications</b>																											
The Little issue	Consumer Magazines	Oct - Dec	Q	R25 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	No Issue	New Member	
<b>Category Total</b>																											
<b>Conservation and Wildlife</b>																											
African Birdlife.:	Consumer Magazines	Oct - Dec	AltM	R 78.00 /	0	2,585	2,931	572	0	0	119	0	6,207	72	0	0	0	0	0	1,845	1,917	8,124	7,486	7,649			
<b>Category Total</b>																											
<b>Family Interest</b>																											
Huisgenoot	Consumer Magazines	Oct - Dec	Wkly, Th	R 50.00 / R 50.00	70	42,961	4,866	0	0	0	209	0	25,526	73,562	0	0	0	0	0	0	893	893	74,455	76,068	85,969		
LIG	Consumer Magazines	Oct - Dec	Q	R 70.00 / R 64.90	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	12,600	
Plus 50 .:	Consumer Magazines	Oct - Dec	6xA	R58.00 /	0	2,119	500	10	0	0	0	0	1,825	4,454	0	0	0	0	0	0	0	0	4,454	4,495	4,711		
You	Consumer Magazines	Oct - Dec	Wkly, Th	R 50.00 / R 50.00	27	29,848	891	0	0	0	240	0	2,856	33,835	0	0	0	0	0	0	502	502	34,337	35,627	43,123		
<b>Category Total</b>																											
<b>Farming</b>																											
Dairy Mail, The.	Custom Magazines	Oct - Dec	Mtly	R 41.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	1,056	1,373	
Farmer's Weekly	Consumer Magazines	Oct - Dec	Wkly, Fr	R 30.00 /	0	4,173	92	806	0	0	0	0	5,071	158	0	0	0	0	0	304	462	5,533	5,459	5,825			
Grond tot Mond.:	Consumer Magazines	Oct - Dec	Q	R Free /	0	0	0	0	0	0	0	0	0	0	0	7,945	0	0	17,949	0	25,894	25,894	23,141	32,467			
Landbouweekblad	Consumer Magazines	Oct - Dec	F	R 65.00 / R 65.00	155	6,407	648	0	0	0	198	0	4,856	12,109	0	0	0	0	0	135	135	12,244	13,298	14,443			

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above										Free Circulation							Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period	
						Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Print Media in Education	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues						
Marktoef	Consumer Magazines	Oct - Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	6,925	0	0	0	6,400	0	13,325	13,325	13,301	13,822
Wolboer / Wool Farmer	Custom Magazines	Oct - Dec	AltM	25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	2,035	Changed Sector
<b>Category Total</b>					<b>155</b>	<b>10,580</b>	<b>740</b>	<b>806</b>	<b>0</b>	<b>0</b>	<b>198</b>	<b>0</b>	<b>4,856</b>	<b>17,180</b>	<b>158</b>	<b>0</b>	<b>14,870</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>24,349</b>	<b>439</b>	<b>39,816</b>	<b>56,996</b>	<b>58,290</b>	<b>67,930</b>	
<b>Health &amp; Wellbeing</b>																											
Grow to Eat.:	Consumer Magazines	Oct - Dec	3xA	Cover price not found! / R 64.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	Changed Frequency	8,801
SA Pharmaceutical Journal.:	Custom Magazines	Oct - Dec	10xA	R 36.60 /	0	0	0	0	0	0	0	0	0	0	293	0	0	0	0	0	0	6,349	0	6,642	6,642	6,378	6,795
South African Medical Journal	Custom Magazines	Oct - Dec	Mtly	R Free / R 201.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	11,604	0	11,604	11,604	12,024	8,867
<b>Category Total</b>					<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>293</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>17,953</b>	<b>0</b>	<b>18,246</b>	<b>18,246</b>	<b>18,402</b>	<b>24,463</b>
<b>Home</b>																											
Conde Nast House & Garden	Consumer Magazines	Oct - Dec	6xA	R 75.00 / R 49.00	0	5,554	48	0	125	0	0	0	120	5,847	4,722	0	0	0	0	0	0	0	0	4,722	10,569	9,371	8,882
Essential Flavours	Consumer Magazines	Oct - Dec	Q	R45.90 /	0	1,086	0	0	0	0	0	0	1,086	13	0	6,246	0	0	0	0	0	0	6,259	7,345	6,903	New Member	
Food&Home Magazine	Consumer Magazines	Oct - Dec	Q	69.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	14,523	14,126
Living Space	Custom Magazines	Oct - Dec	Mtly	39.99 / R 29.99	0	0	31,090	0	0	0	6,808	0	0	37,898	2,359	0	0	0	0	0	0	0	0	2,359	40,257	37,821	36,915
Lose It.:	Consumer Magazines	Oct - Dec	6xA	R 115.00 /	8	4,762	51	0	0	0	530	0	511	5,854	0	0	0	0	0	0	0	0	0	0	5,854	No Issue	No Issue
My Kitchen	Custom Magazines	Oct - Dec	Mtly	R 39.99 / R 29.99	0	0	68,533	0	0	0	28,915	0	0	97,448	3,895	0	0	0	0	0	0	0	0	3,895	101,343	88,204	85,328
SA Home Owner	Consumer Magazines	Oct - Dec	11xA	R 48.50 / R 42.50	0	7,269	414	0	0	0	535	0	2,686	10,904	0	0	0	0	0	0	0	3,884	3,884	14,788	14,209	16,044	
Sarie Kos / Food.:	Consumer Magazines	Oct - Dec	Q	R 125.00 /	68	7,842	523	0	0	0	257	0	1,546	10,168	0	0	0	600	0	0	100	700	10,868	9,967	10,965		
The Gardener / Die Tuinier	Consumer Magazines	Oct - Dec	Mtly	R 89 / R 68	49	12,575	590	0	0	0	178	0	4,647	17,990	82	0	0	0	0	22	2,068	2,172	20,162	28,409	19,187		
Tuis Home.:	Consumer Magazines	Oct - Dec	8xA	R 90.00 /	272	26,363	2,436	0	0	0	421	2,000	23,166	54,386	0	0	0	0	0	0	959	959	55,345	56,575	53,488		
Visi.:	Consumer Magazines	Oct - Dec	6xA	R 120.00 / R 120.00	41	5,419	179	157	0	0	563	1,000	2,019	9,337	0	0	0	0	0	0	231	231	9,568	9,508	9,770		
<b>Category Total</b>					<b>438</b>	<b>70,870</b>	<b>103,864</b>	<b>157</b>	<b>125</b>	<b>0</b>	<b>38,207</b>	<b>3,000</b>	<b>34,695</b>	<b>250,918</b>	<b>11,071</b>	<b>0</b>	<b>6,246</b>	<b>600</b>	<b>0</b>	<b>22</b>	<b>7,242</b>	<b>25,181</b>	<b>276,099</b>	<b>275,490</b>	<b>254,705</b>		
<b>Industry Specific</b>																											
J S E.:	Custom Magazines	Oct - Dec	Q	R 59.90 /	0	450	0	1,060	0	0	40	0	200	1,750	12,575	0	0	0	0	0	0	0	417	12,992	14,742	14,733	14,447
Sea Rescue.:	Custom Magazines	Oct - Dec	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	18,000	0	0	0	0	0	0	18,000	18,000	19,583	15,339	
Servamus	Custom Magazines	Oct - Dec	Mtly	R 49.50 / R 34.50	0	0	4,963	102	0	0	690	0	0	5,755	15	0	8	0	0	41	0	64	5,819	6,089	6,905		
The Journal of the SAIMM.:	Custom Magazines	Oct - Dec	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,139	0	2,139	2,139	2,067	Changed Sector		
<b>Category Total</b>					<b>0</b>	<b>450</b>	<b>4,963</b>	<b>1,162</b>	<b>0</b>	<b>0</b>	<b>730</b>	<b>0</b>	<b>200</b>	<b>7,505</b>	<b>12,590</b>	<b>0</b>	<b>18,008</b>	<b>0</b>	<b>0</b>	<b>2,180</b>	<b>417</b>	<b>33,195</b>	<b>40,700</b>	<b>42,472</b>	<b>36,691</b>		
<b>In-flight</b>																											
In Flight Magazine	Custom Magazines	Oct - Dec	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	50	0	0	0	0	0	51,132	0	51,182	51,182	55,222	41,653	
<b>Category Total</b>					<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>50</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>51,132</b>	<b>0</b>	<b>51,182</b>	<b>51,182</b>	<b>55,222</b>	<b>41,653</b>	
<b>Leisure</b>																											
Private Edition.:	Custom Magazines	Oct - Dec	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	3,250	0	600	6,115	0	0	0	0	9,965	9,965	9,988	9,380	
Taste.	Custom Magazines	Oct - Dec	6xA	R 95.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	34,513

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above							Free Circulation							Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period				
						Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Print Media in Education	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation					e- Editions	Back_Issues		
YourLuxury Africa	Consumer Magazines	Oct - Dec	Mtly	R 95.00 / free /	0	0	0	0	0	0	0	0	0	0	0	1,752	0	12,745	5,155	0	0	0	0	19,652	19,652	19,638	New Member
<b>Category Total</b>					<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>5,002</b>	<b>0</b>	<b>13,345</b>	<b>11,270</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>29,617</b>	<b>29,617</b>	<b>29,626</b>	<b>43,893</b>	
<b>Male</b>																											
GQ...	Consumer Magazines	Oct - Dec	6xA	R 70.00 / R 46.00	0	924	0	0	80	0	0	0	62	1,066	3,249	0	0	0	0	0	0	0	0	3,249	4,315	4,222	3,003
Man	Custom Magazines	Oct - Dec	Mtly	R 39.99 / R 29.99	0	0	42,266	0	0	0	30,957	0	0	73,223	3,433	0	0	0	0	0	0	0	0	3,433	76,656	68,352	63,751
Men's Health..	Consumer Magazines	Oct - Dec	AltM	R90 /	0	4,226	135	0	0	0	0	0	0	4,361	1,701	0	0	0	0	0	0	3,535	5,236	9,597	New Member	New Member	
Tech	Custom Magazines	Oct - Dec	Mtly	39.99 / R 29.99	0	0	0	0	0	0	16,372	0	0	16,372	0	0	0	0	0	0	0	0	0	0	16,372	25,044	28,877
Women's Health..	Consumer Magazines	Oct - Dec	AltM	R90 /	0	4,542	135	0	0	0	0	0	0	4,677	1,701	0	0	0	0	0	0	2,935	4,636	9,313	New Member	New Member	
<b>Category Total</b>					<b>0</b>	<b>9,692</b>	<b>42,536</b>	<b>0</b>	<b>80</b>	<b>0</b>	<b>47,329</b>	<b>0</b>	<b>62</b>	<b>99,699</b>	<b>10,084</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>6,470</b>	<b>16,554</b>	<b>116,253</b>	<b>97,618</b>	<b>95,631</b>
<b>Motoring</b>																											
Car	Consumer Magazines	Oct - Dec	Mtly	R 59.90 / R 20.00	0	12,687	1,688	0	0	0	1,497	2,242	1,801	19,915	39	0	0	0	0	0	0	0	6,166	6,205	26,120	31,145	32,138
Driven Magazine	Consumer Magazines	Oct - Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	200	0	0	0	0	0	0	6,306	0	6,506	6,506	6,663	6,597
<b>Category Total</b>					<b>0</b>	<b>12,687</b>	<b>1,688</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,497</b>	<b>2,242</b>	<b>1,801</b>	<b>19,915</b>	<b>239</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>6,306</b>	<b>6,166</b>	<b>12,711</b>	<b>32,626</b>	<b>37,808</b>	<b>38,735</b>
<b>Parenting</b>																											
Baba & Kleuter	Consumer Magazines	Oct - Dec	Q	75.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	11,425	No Issue
Baby's and Beyond.:	Consumer Magazines	Oct - Dec	Q	R 39.90 Incl Vat /	0	316	0	0	0	0	0	0	0	316	6	0	12,943	0	0	0	0	0	0	12,949	13,265	13,282	9,806
Your Pregnancy and Baby	Consumer Magazines	Oct - Dec	AltM	75.00 /	0	1,418	0	0	0	0	93	0	1,944	3,455	0	0	0	0	0	0	0	1,345	1,345	4,800	5,304	4,796	
<b>Category Total</b>					<b>0</b>	<b>1,734</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>93</b>	<b>0</b>	<b>1,944</b>	<b>3,771</b>	<b>6</b>	<b>0</b>	<b>12,943</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,345</b>	<b>14,294</b>	<b>18,065</b>	<b>30,011</b>	<b>14,602</b>	
<b>Professional</b>																											
Accountancy SA,	Custom Magazines	Oct - Dec	Mtly	free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	66,287	0	66,287	66,287	67,275	Changed Sector
De Rebus,	Custom Magazines	Oct - Dec	11xA	0 /	6	0	6	0	0	0	17,562	0	0	17,568	0	0	0	0	0	0	0	41,718	0	41,718	59,286	59,710	Changed Sector
<b>Category Total</b>					<b>6</b>	<b>0</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>17,562</b>	<b>0</b>	<b>0</b>	<b>17,568</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>108,005</b>	<b>0</b>	<b>108,005</b>	<b>125,573</b>	<b>126,985</b>	<b>0</b>
<b>Retail</b>																											
Club Magazine	Custom Magazines	Oct - Dec	Mtly	Cover price not found! / R 22.99	0	0	216,474	0	0	0	32,804	0	0	249,278	6,978	0	0	0	0	0	0	0	0	6,978	256,256	235,714	241,055
Jet Club.:	Custom Magazines	Oct - Dec	7xA	R 48.00 /	0	0	266,925	0	0	0	0	0	0	266,925	8,505	0	0	0	0	0	0	0	0	8,505	275,430	241,931	279,531
<b>Category Total</b>					<b>0</b>	<b>0</b>	<b>483,399</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>32,804</b>	<b>0</b>	<b>0</b>	<b>516,203</b>	<b>15,483</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>15,483</b>	<b>531,686</b>	<b>477,645</b>	<b>520,586</b>
<b>Sport and Hobby</b>																											
Compleat Golfer	Consumer Magazines	Oct - Dec	Mtly	R 49.90 /	0	1,244	98	0	0	0	97	921	397	2,757	2,545	0	0	0	0	0	0	1,063	3,608	6,365	6,080	10,783	
Game & Hunt/Wild & Jag	Custom Magazines	Oct - Dec	Mtly	R 60 / R 45.00	14	444	12	0	0	0	404	0	0	860	0	0	2	0	0	0	65,035	123	65,160	66,020	66,761	68,022	
SA Rugby	Consumer Magazines	Oct - Dec	Mtly	R 49.90 /	0	1,311	141	0	0	0	101	0	117	1,670	450	0	0	0	0	0	0	627	1,077	2,747	4,551	7,709	
SoccerClub	Custom Magazines	Oct - Dec	Mtly	R 39.99 / R 29.99	0	0	47,000	0	0	0	9,355	0	0	56,355	4,330	0	0	0	0	0	0	0	0	4,330	60,685	52,027	54,210
SportsClub	Custom Magazines	Oct - Dec	Mtly	39.99 / R 29.99	0	0	75,733	0	0	0	28,465	0	0	104,198	2,961	0	0	0	0	0	0	0	0	2,961	107,159	96,076	102,873
Wildland Magazine	Custom Magazines	Oct - Dec	Mtly	2.00 /	0	0	0	0	0	0	0	0	0	86,693	0	0	0	0	0	0	0	0	86,693	86,693	85,475	Changed Sector	

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above										Free Circulation										TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
						Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Print Media in Education	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free						
<b>Category Total</b>					14	2,999	122,984	0	0	0	38,422	921	514	165,840	96,979	0	2	0	0	65,035	1,813	163,829	329,669	310,970	243,597			
<b>Travel, Tourism &amp; Hospitality</b>																												
Cape Etc.:	Consumer Magazines	Oct-Dec	3xA	R 59.90 /	0	1,129	295	0	0	0	155	294	490	2,363	3,570	0	0	0	0	0	0	1,280	4,850	7,213	7,563	No Issue		
Getaway	Consumer Magazines	Oct-Dec	Mtly	R 54.90 / R 20.00	0	3,586	1,041	0	0	0	916	422	648	6,613	65	0	0	0	0	0	0	963	1,028	7,641	10,238	11,953		
gol Drive & Camp and Weg! Ry & Sleep.:	Consumer Magazines	Oct-Dec	AltM	R 125.00 /	303	6,973	1,393	0	0	0	306	176	10,847	19,695	0	0	0	0	0	0	0	0	19,695	21,566	19,978			
Inbound SA	Consumer Magazines	Oct-Dec	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	2	0	9,924	0	0	0	0	9,926	9,926	9,928	New Member			
Premier	Custom Magazines	Oct-Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	1,273	0	0	0	0	0	6,561	0	7,834	7,834	7,704	8,405		
Rove SA.:	Custom Magazines	Oct-Dec	Q	R 39.90 incl vat /	0	383	0	0	0	0	0	0	0	383	7	0	12,031	0	0	0	0	12,038	12,421	12,938	9,778			
Weg / Go Platteland.:	Consumer Magazines	Oct-Dec	Q	R 125.00 /	124	11,222	1,044	0	0	0	180	0	1,689	14,135	0	0	0	0	0	0	280	280	14,415	13,909	15,114			
Weg/Go.:	Consumer Magazines	Oct-Dec	AltM	R 125.00 / R 125.00	571	13,111	2,953	0	0	0	413	1,572	17,448	35,497	0	0	0	0	0	0	100	100	35,597	39,139	38,427			
<b>Category Total</b>					998	36,404	6,726	0	0	0	1,970	2,464	31,122	78,686	4,917	0	21,955	0	0	6,561	2,623	36,056	114,742	122,985	103,655			
<b>Woman's General</b>																												
Balanced Life	Custom Magazines	Oct-Dec	Mtly	R 39.99 / R 29.99	0	0	35,351	0	0	0	11,793	0	0	47,144	3,506	0	0	0	0	0	0	3,506	50,650	46,146	44,537			
BONA Magazine	Consumer Magazines	Oct-Dec	Mtly	35 /	0	4,390	76	0	0	0	53	1,010	1,910	7,439	30	0	0	0	0	0	2,950	2,980	10,419	10,238	13,287			
Fairlady.:	Consumer Magazines	Oct-Dec	AltM	R 120.00 /	63	17,843	594	41	0	0	316	1,000	3,476	23,270	0	0	0	0	0	0	580	580	23,850	27,010	26,209			
Garden & Home Magazine	Consumer Magazines	Oct-Dec	Mtly	54.90 /	0	6,486	494	0	0	0	1,139	1,000	508	9,627	0	0	0	0	0	0	900	900	10,527	9,826	14,175			
Glamour.:	Consumer Magazines	Oct-Dec	6xA	R 49.99 / R 32.50	0	3,236	7	0	104	0	0	0	0	3,347	8,359	0	0	0	0	0	0	8,359	11,706	12,279	7,873			
Kuier	Consumer Magazines	Oct-Dec	F	R 33.00 / R 33.00	36	31,283	1,070	0	0	0	23	0	10,273	42,649	0	0	0	0	0	0	123	123	42,772	39,801	48,634			
Rooi Rose Magazine	Consumer Magazines	Oct-Dec	Mtly	54.90 /	0	14,573	596	0	0	0	787	1,455	1,926	19,337	64	0	0	0	0	0	5,328	5,392	24,729	24,605	29,199			
Sarie.:	Consumer Magazines	Oct-Dec	AltM	R 110.00 /	213	20,728	2,389	0	0	0	160	500	29,073	52,850	0	0	0	300	0	0	1,265	1,565	54,415	56,647	56,511			
True Love.:	Consumer Magazines	Oct-Dec	Q	R 105.00 /	51	5,438	108	0	0	0	114	1,000	1,879	8,539	0	0	0	1,850	0	0	0	1,850	10,389	11,012	11,837			
Women & Home Magazine	Consumer Magazines	Oct-Dec	Mtly	59.90 /	0	10,878	744	0	0	0	749	1,439	2,040	15,850	132	0	0	0	0	0	3,407	3,539	19,389	19,529	22,150			
<b>Category Total</b>					363	114,855	41,429	41	104	0	15,134	7,404	51,085	230,052	12,091	0	0	2,150	0	0	14,553	28,794	258,846	257,093	274,412			
<b>Woman's Special</b>																												
Wedding Guide	Consumer Magazines	Oct-Dec	Ann	97 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	No Submission	New Member
<b>Category Total</b>					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
<b>Youth</b>																												
ClubX	Custom Magazines	Oct-Dec	Mtly	R 39.99 / R 29.99	0	0	81,566	0	0	0	28,370	0	0	109,936	6,166	0	0	0	0	0	0	6,166	116,102	106,605	104,748			
Kids Super Club,	Custom Magazines	Oct-Dec	Mtly	R 34.99 / R 29.99	0	0	64,628	0	0	0	17,216	0	0	81,844	3,105	0	0	0	0	0	0	3,105	84,949	75,304	69,238			
<b>Category Total</b>					0	0	146,194	0	0	0	45,586	0	0	191,780	9,271	0	0	0	0	0	0	9,271	201,051	181,909	173,986			
<b>Total</b>					2,079	346,620	965,441	2,966	309	0	281,576	16,031	160,970	1,773,913	187,641	0	87,376	21,881	0	298,987	44,308	640,193	2,414,106	2,349,671	2,129,388			

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Report Date : 20 Feb, 2025

Revision : 118.0 Q4 2024

