



# Newspaper - Local

## October -December 2024



				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e- Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Observer Middelburg	Wkly, Fr	R 4.00 /	0	3,245	0	0	0	0	0	0	0	0	15,457	0	3,245	15,457	18,702	18,537	17,917
African Reporter	Wkly, Fr	R 1.50 /	0	13,266	0	0	0	0	0	0	0	0	0	0	13,266		13,266	13,210	13,472
Courier	Wkly, Th	4.60 /	0	836	0	0	0	0	0	0	0	0	1,486	0	836	1,486	2,322	2,058	Changed Sector
Die Pos	Wkly, Th	8.00 /	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	2,359	Changed Sector
Excelsior News / Nuus	Wkly, Fr	2.00 /	0	763	0	0	0	0	0	0	0	0	2,031	0	763	2,031	2,794	2,767	Changed Sector
George Herald (Thursday)	Wkly, Th	R 5.00 /	6	8,195	3	0	0	0	0	0	0	0	0	0	8,198		8,198	8,154	8,426
Graaff Reinet Advertiser	Wkly, Th	R 4.00 /	6	531	3	0	0	0	0	0	0	0	0	0	534		534	644	676
Knysna Plett Herald	Wkly, Th	R 4.00 /	5	942	3	0	0	0	0	0	0	0	0	0	945		945	993	1,047
Ladysmith Gazette	Wkly, Th	5.30 /	0	650	0	0	10	0	0	50	0	0	2,396	0	710	2,396	3,106	2,759	Changed Sector
Limpopo Mirror	Wkly, Fr	R 8.00 /	0	2,704	0	0	0	0	0	434	0	0	156	0	3,138	156	3,294	3,351	3,648
Lowvelder	Wkly, Th	4.00 /	0	3,249	68	0	0	0	0	0	0	0	15,028	0	3,317	15,028	18,345	18,308	Changed Sector
Mosselbay Advertiser	Wkly, Fr	R 5.00 /	6	3,257	5	0	0	0	0	0	0	0	0	0	3,262		3,262	3,226	3,608
Mpumalanga News	Wkly, Wed	R 1.70 /	0	1,465	0	0	0	0	0	0	0	0	7,504	0	1,465	7,504	8,969	9,062	7,347
Newcastle Advertiser	Wkly, Th	6.90 /	0	826	0	0	0	0	0	121	0	0	4,334	0	947	4,334	5,281	3,999	Changed Sector
Observer Daller	Wkly, Fr	2.00 /	0	828	0	0	0	0	0	0	0	0	677	0	828	677	1,505	1,536	Changed Sector

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Oudtshoorn Courant	Wkly, Th	R 4.00 /	6	811	3	0	0	0	0	0	0	0	0	0	814		814	852	849
Paarl Post	Wkly, Th	R 10 / R 1.00	0	3,847	167	0	100	0	1,553	0	0	0	99	0	5,667	99	5,766	5,568	5,450
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 4.00 /	6	1,211	3	0	0	0	0	0	0	0	0	0	1,214		1,214	1,366	1,381
South Coast Herald incorporating Ugu District	Wkly, Th	3.00 /	0	4,661	5	0	0	0	0	0	0	1,200	0	0	4,666	1,200	5,866	5,934	Changed Sector
South Coast Herald-Mid South Coast Edition	Wkly, Wed	3.00 /	0	22	2	0	0	0	0	0	0	5,990	0	0	24	5,990	6,014	6,013	Rebranded
Streeknuus	Wkly, Fr	R 3.00 /	0	645	0	0	0	0	0	0	0	0	0	0	645		645	639	829
Talk of the Town	Wkly, Th	R 6.50 /	0	949	35	0	0	0	0	0	0	0	0	0	984		984	856	1,031
The Kokstad Advertiser	Wkly, Th	2.00 /	0	5,126	0	0	0	0	0	0	0	0	5,812	0	5,126	5,812	10,938	10,779	Changed Sector
Vaalweekblad	Wkly, Th	R 6.10 /	0	1,316	0	0	0	0	0	0	0	0	0	0	1,316		1,316	1,476	2,867
Vryheid Herald	Wkly, Th	4.60 /	0	352	0	0	0	0	0	0	0	0	2,573	0	352	2,573	2,925	2,425	Changed Sector
Weslander, The	Wkly, Th	R 4.00 /	0	4,740	54	0	0	0	918	0	0	0	343	0	5,712	343	6,055	5,691	4,306
Witbank News, Fri	Wkly, Fr	R 4.00 /	0	2,844	0	0	0	0	0	0	0	0	18,015	0	2,844	18,015	20,859	20,890	20,217
Zoutpansberger	Wkly, Th	8.00 /	0	607	0	0	0	0	0	92	0	804	0	0	699	804	1,503	1,517	Changed Sector
Zululand Observer Monday	Wkly, Mon	R 5.00 / R 182.00	17	1,743	17	0	0	0	107	0	0	260	60	0	1,867	320	2,187	2,153	2,449
Zululand Observer Weekend (Formerly Friday)	Wkly, Th	R 5.00 / R 182.00	18	3,629	18	0	0	0	111	0	0	400	90	0	3,758	490	4,248	4,268	4,701
<b>Total</b>			<b>70</b>	<b>73,260</b>	<b>386</b>	<b>0</b>	<b>110</b>	<b>0</b>	<b>2,689</b>	<b>697</b>	<b>0</b>	<b>8,654</b>	<b>76,061</b>	<b>0</b>	<b>77,142</b>	<b>84,715</b>	<b>161,857</b>	<b>161,390</b>	<b>100,221</b>

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