



Newspaper - Weekly
October -December 2024



				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e- Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Daily Maverick,	Wkly, Sat	R 35.00 /	0	4,302	683	3	62	0	5,507	0	1,400	0	2	0	10,557	1,402	11,959	11,112	10,329
Ilanga	2xW, Mo&Th	R 6.40 /	0	20,537	112	0	0	0	0	0	0	0	0	0	20,649		20,649	25,744	24,591
Lesotho Times	Wkly, Th	R 6.00 /	0	4,178	370	0	0	0	0	0	0	0	159	0	4,548	159	4,707	6,228	6,912
Mail & Guardian	Wkly, Fr	R 49.90 /	0	2,810	548	0	0	0	1,400	139	0	0	0	0	4,897		4,897	5,451	7,667
Post, The	Wkly, Wed	R 12.00 /	0	6,436	5,708	12	0	0	29	0	0	3,518	15	0	12,185	3,533	15,718	16,280	15,766
Soccer Laduma	Wkly, Wed	R 10.00 /	0	33,575	0	0	0	0	0	0	0	0	2	0	33,575	2	33,577	39,255	48,188
SON Weekly	Wkly, Th	8.50 /	0	15,004	37	0	0	0	3,018	0	0	0	49	0	18,059	49	18,108	17,702	19,629
Voice, The	Wkly, Fr	Pula 8.50 /	0	4,245	1,126	0	0	0	0	0	0	0	0	0	5,371		5,371	5,881	6,406
Total			0	91,087	8,584	15	62	0	9,954	139	1,400	3,518	227	0	109,841	5,145	114,986	127,653	139,488
This report is the copyright property of the Audit Bureau of Circulations of South Africa																			

Report Date : 20 Feb, 2025

Revision : 118.0 Q4 2024