



# Newspaper - Weekend

## April -June 2025



|                         |           |                         |               | PAID CIRCULATION       |                           |                          |                  |                         |              |                 | FREE CIRCULATION        |                          |                   |                   | TOTALS        |              |                   |                           |                               |
|-------------------------|-----------|-------------------------|---------------|------------------------|---------------------------|--------------------------|------------------|-------------------------|--------------|-----------------|-------------------------|--------------------------|-------------------|-------------------|---------------|--------------|-------------------|---------------------------|-------------------------------|
|                         |           |                         |               | Sales at 50% and above |                           |                          |                  |                         |              | Sales below 50% | Controlled Free         |                          | Monitored         |                   |               |              |                   |                           |                               |
| Publication Name        | Frequency | Cover Price             | Postal Copies | Single Copy Sales      | Single Copy Subscriptions | Multi Copy Subscriptions | Multi Copy Sales | Contracted Travel Sales | e-Editions   | Sales below 50% | Contracted Travel Sales | Print Media in Education | Free Distribution | e-Editions (Free) | TOTAL PAID    | TOTAL_FREE   | TOTAL CIRCULATION | Immediate Previous Period | Corresponding Previous Period |
| Beeld, Saturday         | Wkly, Sat | R 20.50 /               | 0             | 0                      | 0                         | 0                        | 0                | 0                       | 0            | 0               | 0                       | 0                        | 0                 | 0                 | Discontinued  | Discontinued | Discontinued      | Discontinued              | 23219                         |
| Burger, Die Saturday    | Wkly, Sat | R 19 /                  | 0             | 8305                   | 13263                     | 81                       | 14               | 0                       | 10687        | 0               | 0                       | 0                        | 635               | 0                 | 32350         | 635          | 32985             | 35403                     | 34011                         |
| Citizen, The (Saturday) | Wkly, Sat | R 13.80 /               | 0             | 0                      | 0                         | 0                        | 0                | 0                       | 0            | 0               | 0                       | 0                        | 0                 | 0                 | Discontinued  | Discontinued | Discontinued      | Discontinued              | 6847                          |
| City Press              | Wknd      | R 29 /                  | 0             | 0                      | 0                         | 0                        | 0                | 0                       | 0            | 0               | 0                       | 0                        | 0                 | 0                 | Discontinued  | Discontinued | Discontinued      | Discontinued              | 11531                         |
| Ilanga LempelaSonto     | Wknd      | R 6.40 /                | 0             | 0                      | 0                         | 0                        | 0                | 0                       | 0            | 0               | 0                       | 0                        | 0                 | 0                 | Discontinued  | Discontinued | Discontinued      | Discontinued              | 13699                         |
| Isolezwe ngeMpelaSonto  | Wkly, Sat | R 7.00 /                | 0             | 14437                  | 147                       | 0                        | 0                | 0                       | 603          | 0               | 0                       | 0                        | 2                 | 0                 | 15187         | 2            | 15189             | 17238                     | 19232                         |
| Rapport                 | Wknd      | R 39.00 / R 0.20        | 0             | 0                      | 0                         | 0                        | 0                | 0                       | 0            | 0               | 0                       | 0                        | 0                 | 0                 | Discontinued  | Discontinued | Discontinued      | Discontinued              | 55670                         |
| Sunday Nation           | Wkly, Sun | KShs 60.00 / KShs 33.00 | 0             | 44849                  | 190                       | 0                        | 0                | 0                       | 7500         | 0               | 0                       | 0                        | 0                 | 0                 | 52539         |              | 52539             | 55909                     | 55552                         |
| Sunday Times            | Wknd      | R 35.00 / R 5.43        | 0             | 26059                  | 13374                     | 245                      | 0                | 0                       | 11604        | 66              | 1830                    | 0                        | 2607              | 0                 | 51348         | 4437         | 55785             | 58486                     | 60594                         |
| Sunday Tribune          | Wkly, Sun | R 30.00 /               | 0             | 1348                   | 5785                      | 87                       | 0                | 0                       | 455          | 0               | 3005                    | 2622                     | 63                | 0                 | 7675          | 5690         | 13365             | 14010                     | 15579                         |
| Sunday World            | Wknd      | R 24.50 /               | 0             | 8461                   | 260                       | 1                        | 0                | 0                       | 487          | 0               | 1769                    | 0                        | 600               | 0                 | 9209          | 2369         | 11578             | 12721                     | 14497                         |
| Weekend Argus           | Wknd      | R 30.00 / R 15.00       | 0             | 1303                   | 1360                      | 88                       | 0                | 0                       | 570          | 0               | 3200                    | 1582                     | 123               | 0                 | 3321          | 4905         | 8226              | 8389                      | 8213                          |
| Weekend Vision          | Wkly, Sun | UGShs 2000.00 /         | 0             | 8742                   | 1741                      | 0                        | 0                | 0                       | 1463         | 0               | 0                       | 0                        | 0                 | 0                 | 11946         | 100          | 12046             | 12882                     | 15307                         |
| Weekend Witness         | Wkly, Sat | R 12.00 / R 0.00        | 0             | 610                    | 2876                      | 20                       | 0                | 0                       | 0            | 617             | 1050                    | 433                      | 230               | 0                 | 4123          | 1713         | 5836              | 5803                      | 5033                          |
| <b>Total</b>            |           |                         | <b>0</b>      | <b>114114</b>          | <b>38996</b>              | <b>522</b>               | <b>14</b>        | <b>0</b>                | <b>33369</b> | <b>683</b>      | <b>10854</b>            | <b>4637</b>              | <b>4260</b>       | <b>0</b>          | <b>187698</b> | <b>19851</b> | <b>207549</b>     | <b>220841</b>             | <b>338984</b>                 |

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Report Date : 21 Aug, 2025

Revision : 120.0 Q2 2025