



# Newspaper - Weekly

## April -June 2025



|                                                                                           |            |             |               | PAID CIRCULATION       |                           |                          |                  |                         |             |                 | FREE CIRCULATION        |                          |                   |                   | TOTALS       |             |                   |                           |                               |
|-------------------------------------------------------------------------------------------|------------|-------------|---------------|------------------------|---------------------------|--------------------------|------------------|-------------------------|-------------|-----------------|-------------------------|--------------------------|-------------------|-------------------|--------------|-------------|-------------------|---------------------------|-------------------------------|
|                                                                                           |            |             |               | Sales at 50% and above |                           |                          |                  |                         |             | Sales below 50% | Controlled Free         |                          | Monitored         |                   |              |             |                   |                           |                               |
| Publication Name                                                                          | Frequency  | Cover Price | Postal Copies | Single Copy Sales      | Single Copy Subscriptions | Multi Copy Subscriptions | Multi Copy Sales | Contracted Travel Sales | e-Editions  | Sales below 50% | Contracted Travel Sales | Print Media in Education | Free Distribution | e-Editions (Free) | TOTAL PAID   | TOTAL_FREE  | TOTAL CIRCULATION | Immediate Previous Period | Corresponding Previous Period |
| Daily Maverick,                                                                           | Wkly, Sat  | R 35.00 /   | 0             | 3559                   | 713                       | 9                        | 0                | 0                       | 4748        | 0               | 1400                    | 39                       | 8                 | 0                 | 9029         | 1447        | 10476             | 11268                     | 11068                         |
| Ilanga                                                                                    | 2xW, Mo&Th | R 6.40 /    | 0             | 19764                  | 124                       | 0                        | 0                | 0                       | 0           | 0               | 0                       | 0                        | 0                 | 0                 | 19888        |             | 19888             | 21010                     | 24638                         |
| Lesotho Times                                                                             | Wkly, Th   | R 6.00 /    | 0             | 4795                   | 370                       | 0                        | 0                | 0                       | 0           | 0               | 0                       | 0                        | 108               | 0                 | 5165         | 108         | 5273              | 5951                      | 6291                          |
| Mail & Guardian                                                                           | Wkly, Fr   | R 49.90 /   | 0             | 2191                   | 400                       | 0                        | 0                | 0                       | 1572        | 176             | 0                       | 0                        | 105               | 0                 | 4339         | 105         | 4444              | 4904                      | 6142                          |
| Post, The                                                                                 | Wkly, Wed  | R 12.00 /   | 0             | 5658                   | 5245                      | 14                       | 0                | 0                       | 621         | 0               | 0                       | 3011                     | 17                | 0                 | 11538        | 3028        | 14566             | 15272                     | 15847                         |
| Soccer Laduma                                                                             | Wkly, Th   | R 10.00 /   | 0             | 22755                  | 0                         | 0                        | 0                | 0                       | 0           | 0               | 0                       | 0                        | 2                 | 0                 | 22755        | 2           | 22757             | 24813                     | 36528                         |
| SON Weekly                                                                                | Wkly, Th   | 8.50 /      | 0             | 13411                  | 34                        | 0                        | 0                | 0                       | 2081        | 0               | 0                       | 0                        | 50                | 0                 | 15526        | 50          | 15576             | 17541                     | 18043                         |
| Voice, The                                                                                | Wkly, Fr   | Pula 8.50 / | 0             | 8923                   | 897                       | 0                        | 0                | 0                       | 0           | 0               | 0                       | 0                        | 154               | 0                 | 9820         | 154         | 9974              | 5091                      | 5578                          |
| <b>Total</b>                                                                              |            |             | <b>0</b>      | <b>81056</b>           | <b>7783</b>               | <b>23</b>                | <b>0</b>         | <b>0</b>                | <b>9022</b> | <b>176</b>      | <b>1400</b>             | <b>3050</b>              | <b>444</b>        | <b>0</b>          | <b>98060</b> | <b>4894</b> | <b>102954</b>     | <b>105850</b>             | <b>124135</b>                 |
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