



Magazine - Combine Consumer & Custom
July -September 2025



						Sales at 50% and above									Free Circulation										
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below 50%	Total_Paid	Controlled Free Circulation	Print Media in Education	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
Arts, Culture and Heritage																									
Jewish Life	Consumer Magazines	Jul - Sep	Mtly	R 24.95 /	0	0	0	0	0	0	0	0	0	0	8385	0	0	0	0	0	0	8385	8385	8435	8427
Val de Vie Magazine.:	Consumer Magazines	Jul - Sep	2xA	R 115.00 /	0	0	0	0	0	0	0	0	1000	1000	10000	0	0	3648	0	0	0	13648	14648		13996
Category Total					0	0	0	0	0	0	0	0	1000	1000	18385	0	0	3648	0	0	0	22033	23033	8435	22423
Business and News																									
BusinessBrief	Consumer Magazines	Jul - Sep	AltM	R 52.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		29723	31597
Fast Company	Consumer Magazines	Jul - Sep	Q	39.90 /	0	1271	0	0	0	0	0	0	0	1271	2987	0	0	0	0	0	0	2987	4258	2007	
Financial Mail	Consumer Magazines	Jul - Sep	Wkly, Th	R 46.50 /	0	1456	1519	202	0	0	11471	0	53	14701	0	0	0	2851	0	0	0	2851	17552	17387	18040
Forbes Africa.:	Consumer Magazines	Jul - Sep	AltM	R 59.00 /	10	1750	78	0	0	0	160	0	5532	7520	0	0	0	3896	0	0	100	3996	11516	11919	10874
SA Real Estate Investor Magazine	Consumer Magazines	Jul - Sep	Mtly	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	15651	0	15651	15651	15553	16158
The Big Issue Magazine	Consumer Magazines	Jul - Sep	11xA	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	4134	4377
Category Total					10	4477	1597	202	0	0	11631	0	5585	23492	2987	0	0	6747	0	15651	100	25485	48977	80723	81046
Conservation and Wildlife																									
African Birdlife.:	Consumer Magazines	Jul - Sep	AltM	R 78.00 /	0	2799	2528	351	0	0	106	0	0	5784	118	0	0	0	0	0	430	548	6332	5940	7486
Category Total					0	2799	2528	351	0	0	106	0	0	5784	118	0	0	0	0	0	430	548	6332	5940	7486
Family Interest																									
Huisgenoot	Consumer Magazines	Jul - Sep	Wkly, Th	R 65.00 / R 65.00	59	35381	4204	0	0	0	188	0	24076	63849	0	0	0	0	0	0	2944	2944	66793	69716	76068
Plus 50 .:	Consumer Magazines	Jul - Sep	6xA	R58.00 /	0	2132	132	10	11	0	0	0	1402	3687	195	0	0	0	0	0	55	250	3937	3840	4495
You	Consumer Magazines	Jul - Sep	Wkly, Th	R 65.00 / R 65.00	25	25105	772	0	0	0	220	0	2885	28982	0	0	0	0	0	0	2638	2638	31620	33621	35627
Category Total					84	62618	5108	10	11	0	408	0	28363	96518	195	0	0	0	0	0	5637	5832	102350	107177	116190
Farming																									
Dairy Mail, The.	Custom Magazines	Jul - Sep	Mtly	R 41.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	1056
Farm.co.za	Consumer Magazines	Jul - Sep	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	600	6150	0	1300	0	8050	8050	8155	
Farmer's Weekly	Consumer Magazines	Jul - Sep	Wkly, Fr	R 30.00 /	0	4351	61	0	0	0	0	996	0	5408	167	0	0	0	0	0	2327	2494	7902	6538	5459
Grond tot Mond.:	Consumer Magazines	Jul - Sep	Q	R Free /	0	0	0	0	0	0	0	0	0	0	0	0	6960	0	0	17434	0	24394	24394	24278	23141
Landbouweekblad	Consumer Magazines	Jul - Sep	F	R 75.00 / R 75.00	123	5601	535	0	0	0	203	0	5080	11419	0	0	0	0	0	0	192	192	11611	11676	13298
Marktoe!	Consumer Magazines	Jul - Sep	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	6641	0	0	7277	0	13918	13918	14655	13301
Wolboer / Wool Farmer	Custom Magazines	Jul - Sep	AltM	25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	2035
Category Total					123	9952	596	0	0	0	203	996	5080	16827	167	0	14201	6150	0	26011	2519	49048	65875	65302	58290
Health & Wellbeing																									
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YourLuxury Africa - Annual	Consumer Magazines	Jul-Sep	Ann	Free /	0	416	0	0	0	0	0	0	0	416	1971	0	16014	4665	0	0	0	22650	23066				
Category Total					0	416	0	0	0	0	0	0	0	416	22203	0	29590	27310	0	0	0	79103	79519	58531	29626		
Male																											
GQ....:	Consumer Magazines	Jul-Sep	6xA	R 70.00 / R 46.00	0	1047	170	210	0	0	108	0	0	1535	2892	0	0	0	0	0	7	0	2899	4434	3805	4222	
Man	Custom Magazines	Jul-Sep	Mtly	R 39.99 / R 29.99	0	0	33333	0	0	0	47520	0	0	80853	3300	0	0	0	0	0	0	3300	84153	84999	68352		
Men's Health..	Consumer Magazines	Jul-Sep	AltM	R90 /	0	6169	250	0	0	0	19	0	2100	8538	0	0	0	0	0	0	2756	2756	11294	10104			
Tech	Custom Magazines	Jul-Sep	Mtly	39.99 / R 29.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	No Issue	25044		
Category Total					0	7216	33753	210	0	0	47647	0	2100	90926	6192	0	0	0	0	7	2756	8955	99881	98908	97618		
Motoring																											
Car	Consumer Magazines	Jul-Sep	Mtly	R 59.90 / R 20.00	0	12317	1549	0	0	0	1082	2815	1880	19643	15	0	0	0	0	0	4307	4322	23965	23955	31145		
Driven Magazine	Consumer Magazines	Jul-Sep	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	180	0	0	0	0	5961	0	6141	6141	5990	6663		
Category Total					0	12317	1549	0	0	0	1082	2815	1880	19643	195	0	0	0	0	5961	4307	10463	30106	29945	37808		
Parenting																											
Baba & Kleuter	Consumer Magazines	Jul-Sep	Q	89.00 /	0	1705	0	0	0	0	19	0	9288	11012	0	0	0	0	0	0	205	205	11217		11425		
Baby's and Beyond.:	Consumer Magazines	Jul-Sep	Q	R 59.90 Incl Vat /	0	549	0	0	0	0	0	0	0	549	5	0	12954	0	0	0	0	12959	13508	13315	13282		
Your Pregnancy and Baby	Consumer Magazines	Jul-Sep	AltM	75.00 /	0	2752	0	0	0	0	96	0	1882	4730	0	0	0	0	0	0	1247	1247	5977	4943	5304		
Category Total					0	5006	0	0	0	0	115	0	11170	16291	5	0	12954	0	0	0	1452	14411	30702	18258	30011		
Professional																											
Accountancy SA,	Custom Magazines	Jul-Sep	Mtly	free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	66921	0	66921	66921	66947	67275		
De Rebus,	Custom Magazines	Jul-Sep	11xA	0 /	4	0	4	0	0	0	0	0	0	4	0	0	41603	0	0	17562	0	59165	59169	59112	59710		
Category Total					4	0	4	0	0	0	0	0	0	4	0	0	41603	0	0	84483	0	126086	126090	126059	126985		
Retail																											
Club Magazine	Custom Magazines	Jul-Sep	Mtly	R 49.99 / R 22.99	0	0	216088	0	0	0	73012	0	0	289100	6936	0	0	0	0	0	0	6936	296036	289696	235714		
Jet Club.:	Custom Magazines	Jul-Sep	7xA	R 48.00 /	0	0	315005	0	0	0	0	0	0	315005	17000	0	0	0	0	0	0	17000	332005	306080	241931		
Category Total					0	0	531093	0	0	0	73012	0	0	604105	23936	0	0	0	0	0	0	23936	628041	595776	477645		
Sport and Hobby																											
Compleat Golfer	Consumer Magazines	Jul-Sep	Mtly	R 49.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		5847	6080		
Game & Hunt/Wild & Jag	Custom Magazines	Jul-Sep	Mtly	R 0 / R 45.00	0	0	0	0	0	0	384	0	0	384	0	0	0	0	0	65064	0	65064	65448	65358	66761		
Kickoff Magazine	Consumer Magazines	Jul-Sep	Mtly	19.50 /	0	8562	0	0	0	0	3	0	1674	10239	0	0	0	2666	0	0	8067	10733	20972				
SA Rugby	Consumer Magazines	Jul-Sep	Mtly	R 49.90 /	0	1238	194	0	0	0	132	317	183	2064	0	0	0	0	0	0	1306	1306	3370	2789	4551		
SoccerClub	Custom Magazines	Jul-Sep	Mtly	R 39.99 / R 29.99	0	0	41644	0	0	0	26593	0	0	68237	4799	0	0	0	0	0	0	4799	73036	70932	52027		
SportsClub	Custom Magazines	Jul-Sep	Mtly	39.99 / R 29.99	0	0	60525	0	0	0	49526	0	0	110051	2985	0	0	0	0	0	0	2985	113036	112428	96076		
Wildland Magazine	Custom Magazines	Jul-Sep	Mtly	2.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	74917	0	74917	74917	74965	85475		
Category Total					0	9800	102363	0	0	0	76638	317	1857	190975	7784	0	0	2666	0	139981	9373	159804	350779	332319	310970		
Travel, Tourism & Hospitality																											
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Cape Etc.:	Consumer Magazines	Jul - Sep	3xA	R 59.90 /	0	413	201	0	0	0	0	0	0	614	1000	0	0	0	0	0	211	1211	1825	7357	7563
Getaway	Consumer Magazines	Jul - Sep	Mtly	R 54.90 / R 20.00	0	3507	1062	0	0	0	409	320	973	6271	15	0	0	0	0	0	1692	1707	7978	7852	10238
gol Drive & Camp and Wegl Ry & Sleep.:	Consumer Magazines	Jul - Sep	AltM	R 140.00 /	254	6334	1216	0	0	0	292	543	12346	20731	0	0	0	0	0	0	25	25	20756	23463	21566
Inbound SA	Consumer Magazines	Jul - Sep	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	4	0	9942	0	0	0	0	9946	9946	9910	9928
Premier	Custom Magazines	Jul - Sep	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	930	0	0	0	0	6059	0	6989	6989	7376	7704
Rove SA.:	Custom Magazines	Jul - Sep	Q	R 59.90 incl vat /	0	878	0	0	0	0	0	0	0	878	1	0	12221	0	0	0	0	12222	13100	13296	12938
Weg / Go Platteland.:	Consumer Magazines	Jul - Sep	Q	R 140.00 /	107	6907	1071	0	0	0	196	861	1379	10414	0	0	0	0	0	0	120	120	10534	15490	13909
Weg/Go.:	Consumer Magazines	Jul - Sep	AltM	R 140.00 / R 140.00	471	11806	2565	0	0	0	375	566	14481	29793	0	0	0	0	0	0	367	367	30160	34357	39139
Category Total					832	29845	6115	0	0	0	1272	2290	29179	68701	1950	0	22163	0	0	6059	2415	32587	101288	119101	122985
Woman's General																									
Balanced Life	Custom Magazines	Jul - Sep	Mtly	R 39.99 / R 29.99	0	0	28358	0	0	0	27728	0	0	56086	3482	0	0	0	0	0	0	3482	59568	55620	46146
BONA Magazine	Consumer Magazines	Jul - Sep	Mtly	35 /	0	4689	82	0	0	0	58	1361	754	6944	30	0	0	0	0	0	1101	1131	8075	11053	10238
Fairlady.:	Consumer Magazines	Jul - Sep	AltM	R 135.00 /	46	15544	515	41	0	0	349	1500	2579	20528	0	0	0	0	0	0	1375	1375	21903	24568	27010
Garden & Home Magazine	Consumer Magazines	Jul - Sep	Mtly	54.90 /	0	8836	462	0	0	0	668	283	58	10307	0	0	0	0	0	0	506	506	10813		9826
Glamour.:	Consumer Magazines	Jul - Sep	6xA	R 49.99 / R 32.50	0	1388	1	0	172	0	0	0	86	1647	5074	0	0	0	0	5	0	5079	6726	5500	12279
Category Total					46	30457	29418	41	172	0	28803	3144	3477	95512	8586	0	0	0	0	5	2982	11573	107085	96741	105499
Woman's Special																									
Ignited Woman,	Consumer Magazines	Jul - Sep	AltM	49 /	0	695	0	0	0	0	0	0	560	1255	0	0	0	0	0	0	0	1255			
Category Total					0	695	0	0	0	0	0	0	560	1255	0	0	0	0	0	0	0	1255	0		0
Woman's General																									
Kuier	Consumer Magazines	Jul - Sep	F	R 33.00 / R 33.00	31	22807	876	0	0	0	24	0	7046	30753	0	0	0	0	0	0	1178	1178	31931	34307	39801
Rooi Rose Magazine,	Consumer Magazines	Jul - Sep	Mtly	69.90 /	40	14958	367	0	0	0	131	133	2636	18225	0	0	0	0	0	0	6224	6224	24449	24386	24605
Sarie.:	Consumer Magazines	Jul - Sep	AltM	R 125.00 /	166	18602	2087	0	0	0	179	0	25556	46424	0	0	0	0	0	0	665	665	47089	47162	56647
True Love.:	Consumer Magazines	Jul - Sep	Q	R 120.00 /	36	3982	89	5	0	0	74	0	1508	5658	0	0	0	0	0	0	109	109	5767	6840	11012
Women & Home Magazine	Consumer Magazines	Jul - Sep	Mtly	59.90 /	0	6889	626	0	0	0	621	3114	2109	13359	81	0	0	0	0	0	5798	5879	19238	19464	19529
Women's Health...	Consumer Magazines	Jul - Sep	AltM	R90 /	0	6035	0	0	0	0	8	0	1970	8013	0	0	0	0	0	0	3537	3537	11550	10288	
Category Total					273	73273	4045	5	0	0	1037	3247	40825	122432	81	0	0	0	0	0	17511	17592	140024	142447	151594
Woman's Special																									
Bruidsgids	Consumer Magazines	Jul - Sep	Ann	97 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	
Wedding Guide	Consumer Magazines	Jul - Sep	Ann	97 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Youth																									
ClubX	Custom Magazines	Jul - Sep	Mtly	R 39.99 /	0	0	69706	0	0	0	54121	0	0	123827	6000	0	0	0	0	0	0	6000	129827	126098	106605
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				R 29.99																					
Kids Super Club,	Custom Magazines	Jul - Sep	Mtly	R 34.99 / R 29.99	0	0	59861	0	0	0	37048	0	0	96909	3105	0	0	0	0	0	0	3105	100014	94451	75304
Category Total					0	0	129567	0	0	0	91169	0	0	220736	9105	0	0	0	0	0	0	9105	229841	220549	181909
Total					1653	311422	934741	1638	321	0	400391	16420	162053	1826986	122325	0	145663	46521	0	362869	66233	743611	2570597	2555053	2349671
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