



Newspaper - Local

July -September 2025



				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e-Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Observer Middelburg	Wkly, Fr	R 4.00 /	0	2556	0	0	0	0	0	0	0	0	16740	0	2556	16740	19296	18844	18537
African Reporter	Wkly, Fr	R 1.50 /	0	12229	0	0	0	0	0	0	0	0	0	0	12229		12229	12685	13210
Courier	Wkly, Th	4.60 /	0	809	0	0	0	0	0	0	0	1253	0	0	809	1253	2062	3021	2058
Die Pos	Wkly, Th	8.00 /	2239	980	0	0	0	0	0	0	0	779	0	0	980	779	1759	2144	2359
Excelsior News / Nuus	Wkly, Fr	2.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	Changed Sector	2767
George Herald (Thursday)	Wkly, Th	R 5.00 /	6	7213	3	0	0	0	0	0	0	0	2322	0	7216	2322	9538	7479	8154
Graaff Reinet Advertiser	Wkly, Th	R 4.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	Discontinued	Discontinued	644
Knysna Plett Herald	Wkly, Th	R 4.00 /	5	552	3	0	0	0	0	0	0	0	891	0	555	891	1446	977	993
Ladysmith Gazette	Wkly, Th	5.30 /	0	1116	0	0	0	0	0	0	0	1774	714	0	1116	2488	3604	3760	2759
Limpopo Mirror	Wkly, Fr	R 8.00 /	0	2362	0	0	0	0	0	184	0	1114	0	0	2546	1114	3660	3796	3351
Lowvelder	Wkly, Th	4.00 /	0	2389	69	0	0	0	0	0	0	0	17096	0	2458	17096	19554	19330	18308
Mosselbay Advertiser	Wkly, Fr	R 5.00 /	6	3086	5	0	0	0	0	0	0	0	1499	0	3091	1499	4590	3208	3226
Mpumalanga News	Wkly, Wed	R 1.70 /	0	994	13	0	0	0	0	0	0	0	8664	0	1007	8664	9671	9484	9062
Newcastle Advertiser	Wkly, Th	R 6.00 /	0	1111	0	0	0	0	0	0	0	1986	2681	0	1111	4667	5778	5764	3999
Observer Daller	Wkly, Fr	2.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Rebranded	Rebranded	Rebranded	Rebranded	1536
Oudtshoorn Courant	Wkly, Th	R 4.00 /	6	509	3	0	0	0	0	0	0	0	1225	0	512	1225	1737	780	852
Paarl Post	Wkly, Th	R 10 / 1.00	0	3474	155	0	69	0	0	1374	0	0	75	0	5072	75	5147	5461	5568

This report is the copyright property of the Audit Bureau of Circulations of South Africa

				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e-Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 4.00 /	6	745	3	0	0	0	0	0	0	0	919	0	748	919	1667	1066	1366
South Coast Herald incorporating Ugu District	Wkly, Th	3.00 /	0	4100	5	0	0	0	0	0	0	0	1500	0	4105	1500	5605	5819	5934
South Coast Herald-Mid South Coast Edition	Wkly, Wed	3.00 /	0	13	0	0	0	0	0	0	0	0	5977	0	13	5977	5990	5998	6013
Streeknuus	Wkly, Fr	R 3.00 /	0	615	0	0	0	0	0	0	0	0	0	0	615		615	607	639
Talk of the Town	Wkly, Th	R 6.50 /	0	788	20	12	0	0	0	0	0	0	0	0	820		820	835	856
The Kokstad Advertiser	Wkly, Th	2.00 /	0	5163	0	0	0	0	0	0	0	0	5812	0	5163	5812	10975	10988	10779
Vaalweekblad	Wkly, Th	R 6.10 /	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	1277	1476
Vryheid Herald	Wkly, Th	4.60 /	0	287	0	0	0	0	0	0	0	861	446	0	287	1307	1594	3046	2425
Weslander, The	Wkly, Th	R 4.00 /	0	4374	71	0	0	0	811	0	0	0	1823	0	5256	1823	7079	7195	5691
Witbank News, Fri	Wkly, Fr	R 4.00 /	0	2034	0	0	0	0	0	0	0	0	20132	0	2034	20132	22166	21246	20890
Zoutpansberger	Wkly, Th	8.00 /	0	430	0	0	0	0	0	35	0	927	0	0	465	927	1392	1477	1517
Zululand Observer Monday	Wkly, Mon	R 5.00 / R 182.00	21	1324	21	0	0	0	144	0	0	0	1064	0	1489	1064	2553	2653	2153
Zululand Observer Weekend (Formerly Friday)	Wkly, Th	R 5.00 / R 182.00	21	2456	21	0	0	0	144	0	0	0	2574	0	2621	2574	5195	5294	4268
Total			2310	61709	392	12	69	0	1099	1593	0	8694	92154	0	64874	100848	165722	164234	161390

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Report Date : 20 Nov, 2025

Revision : 121.0 Q3 2025