

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above										Free Circulation										TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
						Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Print Media in Education	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free						
Health & Wellbeing																												
Grow to Eat.:	Consumer Magazines	Oct - Dec	3xA	Cover price not found! / R 64.00	12	6438	85	0	0	0	57	0	2573	9153	7	0	0	0	0	0	0	1201	1208	10361				
SA Pharmaceutical Journal.:	Custom Magazines	Oct - Dec	10xA	R 36.60 /	0	0	0	0	0	0	0	0	0	414	0	0	0	0	0	0	6292	0	6706	6706		6642		
South African Medical Journal	Custom Magazines	Oct - Dec	Mtly	R Free / R 201.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	12226	0	12226	12226	12118	11604		
Category Total					12	6438	85	0	0	0	57	0	2573	9153	421	0	0	0	0	0	18518	1201	20140	29293	12118	18246		
Home																												
Conde Nast House & Garden	Consumer Magazines	Oct - Dec	6xA	R 75.00 / R 49.00	0	4647	15	0	498	0	528	0	0	5688	3053	0	0	0	0	0	35	0	3088	8776	8471	11209		
Essential Flavours	Consumer Magazines	Oct - Dec	Q	R65.00 /	0	3336	0	0	0	0	0	0	0	3336	2	0	2381	0	0	0	0	0	2383	5719	8461	7345		
Food&Home Magazine	Consumer Magazines	Oct - Dec	Q	69.90 /	0	7210	102	0	0	0	629	1965	1876	11782	0	0	0	0	0	0	0	2779	2779	14561	14748			
Living Space	Custom Magazines	Oct - Dec	Mtly	39.99 / R 29.99	0	0	20620	0	0	0	10390	0	0	31010	133	0	0	0	0	0	0	0	133	31143	32812	40257		
Lose It.:	Consumer Magazines	Oct - Dec	6xA	R 115.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	5854		
My Kitchen	Custom Magazines	Oct - Dec	Mtly	R 39.99 / R 29.99	0	0	56187	0	0	0	69399	0	0	125586	5093	0	0	0	0	0	0	0	5093	130679	114754	101343		
SA Home Owner	Consumer Magazines	Oct - Dec	11xA	R 58.50 / R 42.95	0	8237	332	0	0	0	489	0	3132	12190	0	0	0	0	0	0	0	3389	3389	15579	14362	14788		
Sarie Kos / Food.:	Consumer Magazines	Oct - Dec	Q	R 150.00 /	50	8689	449	0	0	0	231	0	1652	11021	0	0	0	0	0	0	0	608	608	11629		10868		
The Gardener / Die Tuinier	Consumer Magazines	Oct - Dec	Mtly	R 96 / R 45	33	14320	553	0	0	0	160	0	7004	22037	44	0	0	0	0	0	0	1752	1796	23833	29525	20162		
Tuis Home.:	Consumer Magazines	Oct - Dec	8xA	R 100.00 /	195	23882	1963	2	0	0	436	2262	17518	46063	0	0	0	0	0	0	0	2835	2835	48898	46311	55345		
Visi.:	Consumer Magazines	Oct - Dec	6xA	R 145.00 / R 145.00	21	5858	141	137	0	0	320	0	1943	8399	0	0	0	0	0	0	0	1302	1302	9701	8912	9568		
Category Total					299	76179	80362	139	498	0	82582	4227	33125	277112	8325	0	2381	0	0	0	35	12665	23406	300518	278356	276739		
Industry Specific																												
J S E.:	Custom Magazines	Oct - Dec	Q	R 59.90 /	0	742	0	900	0	0	0	0	200	1842	12752	0	0	0	0	0	0	200	12952	14794	12756	14742		
Sea Rescue.:	Custom Magazines	Oct - Dec	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	18170	0	0	0	0	0	18170	18170	18170	18000		
Servamus	Custom Magazines	Oct - Dec	Mtly	R 52.50 / R 36.50	0	1	4120	103	0	0	1226	0	0	5450	16	0	8	0	0	0	42	0	66	5516	5411	5819		
The Journal of the SAIMM.:	Custom Magazines	Oct - Dec	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2492	0	2492	2492	2519	2139		
Category Total					0	743	4120	1003	0	0	1226	0	200	7292	12768	0	18178	0	0	0	2534	200	33680	40972	38856	40700		
In-flight																												
In Flight Magazine	Custom Magazines	Oct - Dec	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	50	0	0	0	80261	0	80311	80311	70089	68686		
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	50	0	0	0	80261	0	80311	80311	70089	68686		
Leisure																												
Joburg Style	Consumer Magazines	Oct - Dec	3xA	0 /	0	0	0	0	0	0	0	0	0	0	0	0	10500	0	0	0	0	10500	10500	11400				
Private Edition.:	Custom Magazines	Oct - Dec	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	3000	0	600	6375	0	0	0	0	9975	9975	9972	9965			
Wanted	Consumer Magazines	Oct - Dec	Mtly	Free /	0	0	0	0	0	0	0	0	0	18057	0	0	0	0	0	0	0	18057	18057	15325				
YourLuxury Africa	Consumer Magazines	Oct - Dec	Mtly	free /	0	0	0	0	0	0	0	0	0	1393	0	13117	5240	0	0	0	0	19750	19750	19756	19652			

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Cape Etc.:	Consumer Magazines	Oct - Dec	3xA	R 59.90 /	0	1928	201	0	0	0	0	113	83	486	2811	2729	0	0	0	0	0	0	0	403	3132	5943	1825	7213
Getaway	Consumer Magazines	Oct - Dec	Mtly	R 54.90 / R 20.00	0	4537	1180	0	0	0	964	317	447	7445	15	0	0	0	0	0	0	0	1252	1267	8712	7978	7641	
gol Drive & Camp and Wegl Ry & Sleep.:	Consumer Magazines	Oct - Dec	AltM	R 140.00 /	246	6752	1172	0	0	0	256	1299	10276	19755	0	0	0	0	0	0	0	0	0	0	19755	20756	19695	
Inbound SA	Consumer Magazines	Oct - Dec	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	2	0	9923	0	0	0	0	0	0	9925	9925	9946	9926	
Premier	Custom Magazines	Oct - Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	2096	0	0	0	0	0	5945	0	8041	8041	6989	7834		
Rove SA.:	Custom Magazines	Oct - Dec	Q	R 59.90 incl vat /	0	1585	0	0	0	0	0	0	0	1585	4	0	7310	0	0	0	0	0	0	7314	8899	13100	12421	
Weg / Go Platteland.:	Consumer Magazines	Oct - Dec	Q	R 140.00 /	111	10838	953	0	0	0	175	1660	1475	15101	0	0	0	0	0	0	0	0	0	0	15101	10534	14415	
Weg/Go.:	Consumer Magazines	Oct - Dec	AltM	R 140.00 / R 140.00	790	12522	2451	0	0	0	389	1660	12719	29741	0	0	0	0	0	0	0	0	385	385	30126	30160	35597	
Category Total						1147	38162	5957	0	0	0	1897	5019	25403	76438	4846	0	17233	0	0	0	5945	2040	30064	106502	101288	114742	
Woman's General																												
Balanced Life	Custom Magazines	Oct - Dec	Mtly	R 39.99 / R 29.99	0	0	27366	0	0	0	39326	0	0	66692	3482	0	0	0	0	0	0	0	0	0	3482	70174	59568	50650
BONA Magazine	Consumer Magazines	Oct - Dec	Mtly	35 /	0	4320	81	0	0	0	0	2448	1879	8728	15	0	0	0	0	0	0	0	303	318	9046	8075	10419	
Fairlady.:	Consumer Magazines	Oct - Dec	AltM	R 135.00 /	50	16060	480	43	0	0	305	750	2306	19944	0	0	0	0	0	0	0	0	1102	1102	21046	21903	23850	
Garden & Home Magazine	Consumer Magazines	Oct - Dec	Mtly	54.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	10813	10527	
Glamour.:	Consumer Magazines	Oct - Dec	6xA	R 49.99 / R 32.50	0	2190	1	0	432	0	91	0	0	2714	4072	0	0	0	0	0	0	4	0	4076	6790	6726	11790	
Ignited Woman.	Consumer Magazines	Oct - Dec	AltM	49 /	0	438	0	0	0	0	0	0	512	950	0	0	0	0	0	0	0	0	0	0	950	1255		
Kuier	Consumer Magazines	Oct - Dec	F	R 38.00 / R 38.00	29	24077	826	0	0	0	24	0	7717	32644	0	0	0	0	0	0	0	0	1363	1363	34007	31931	42772	
Rooi Rose Magazine.	Consumer Magazines	Oct - Dec	Mtly	69.90 /	44	14864	374	0	0	0	151	0	2719	18108	0	0	0	0	0	0	0	0	7848	7848	25956	24449	24729	
Sarie.:	Consumer Magazines	Oct - Dec	AltM	R 125.00 /	168	17492	1991	16	0	0	140	0	24294	43933	0	0	0	0	0	0	0	0	1012	1012	44945	47089	54415	
True Love.:	Consumer Magazines	Oct - Dec	Q	R 120.00 /	34	3320	76	5	0	0	87	0	2127	5615	0	0	0	0	0	0	0	0	382	382	5997	5767	10389	
Women & Home Magazine	Consumer Magazines	Oct - Dec	Mtly	59.90 /	0	8195	527	0	0	0	715	2462	2025	13924	123	0	0	0	0	0	0	0	5090	5213	19137	19238	19389	
Women's Health..	Consumer Magazines	Oct - Dec	AltM	R90 /	0	5179	0	0	0	0	0	0	3098	8277	0	0	0	0	0	0	0	0	2580	2580	10857	11550	9313	
Category Total						325	96135	31722	64	432	0	40839	5660	46677	221529	7692	0	0	0	0	0	4	19680	27376	248905	248364	268243	
Woman's Special																												
Bruidsgids	Consumer Magazines	Oct - Dec	Ann	97 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	Terminated
Category Total						0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Youth																												
ClubX	Custom Magazines	Oct - Dec	Mtly	R 39.99 / R 29.99	0	0	73706	0	0	0	68236	0	0	141942	6000	0	0	0	0	0	0	0	0	6000	147942	129827	116102	
Kids Super Club.	Custom Magazines	Oct - Dec	Mtly	R 34.99 / R 29.99	0	0	59390	0	0	0	47200	0	0	106590	3355	0	0	0	0	0	0	0	0	3355	109945	100014	84949	
Category Total						0	0	133096	0	0	115436	0	0	248532	9355	0	0	0	0	0	0	0	0	9355	257887	229841	201051	
Total						1986	335003	959346	1855	1260	0	535301	18290	155802	2006857	117447	0	118189	39174	0	358227	62362	695399	2702256	2570596	2431435		

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