



## Newspaper - Weekly

### October -December 2025



				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e- Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Daily Maverick,	Wkly, Sat	R 35.00 /	0	3415	664	7	0	0	3987	0	1520	53	0	0	8073	1573	9646	10914	11959
Ilanga	2xW, Mo&Th	R 6.40 /	0	17284	110	0	0	0	0	0	0	0	0	0	17394		17394	19214	20649
Lesotho Times	Wkly, Th	R 6.00 /	0	4566	381	0	0	0	0	0	0	0	100	0	4947	100	5047	5296	4707
Mail & Guardian	Wkly, Fr	R 49.90 /	0	2360	414	0	0	0	1143	240	0	0	41	0	4157	41	4198	4132	4897
Post, The	Wkly, Wed	R 12.00 /	0	5608	4808	10	0	0	767	0	0	2340	16	0	11193	2356	13549	14039	15718
Soccer Laduma	Wkly, Th	R 10.00 /	0	21186	0	0	0	0	0	0	0	0	0	0	21186		21186	23903	33577
SON Weekly	Wkly, Th	8.50 /	0	12128	0	0	0	0	2716	0	0	0	0	0	14844		14844	14988	18108
Voice, The	Wkly, Fr	Pula 8.50 /	0	3064	735	0	0	0	0	0	0	0	0	0	3799		3799	4335	5371
<b>Total</b>			<b>0</b>	<b>69611</b>	<b>7112</b>	<b>17</b>	<b>0</b>	<b>0</b>	<b>8613</b>	<b>240</b>	<b>1520</b>	<b>2393</b>	<b>157</b>	<b>0</b>	<b>85593</b>	<b>4070</b>	<b>89663</b>	<b>96821</b>	<b>114986</b>

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Report Date : 19 Feb, 2026

Revision : 122.0 Q4 2025