



Newspaper - Daily

January -March 2026



				PAID CIRCULATION						FREE CIRCULATION				TOTALS					
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e- Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Bukedde	MD, Mo-Sat	UGShs 1000.00 /	0	13818	86	0	0	0	0	0	0	0	0	0	13904		13904	14157	15495
Burger, Die Daily	MD, Mo-Fr	R 14.50 / R .20	0	5300	6941	0	0	0	13917	323	0	0	0	0	26481		26481	27620	29173
Business Day	MD, Mo-Fr	R 31.50 /	0	918	2255	562	0	0	7024	293	2714	0	0	0	11052	2714	13766	13348	12577
Cape Argus	MD, Mo-Fr	R 15.00 / R 6.00	0	739	932	60	0	0	489	33	3700	1538	248	0	2253	5486	7739	7865	8428
Cape Times	MD, Mo-Fr	R 20.00 / R 7.00	0	951	1246	193	0	0	499	43	2650	1709	133	0	2932	4492	7424	7573	8295
Citizen, The (Daily)	MD, Mo-Fr	R 13.00 /	0	8327	611	152	0	0	866	0	7030	2490	436	0	9956	10024	19980	21844	20940
Daily Dispatch	MD, Mo-Fr	R 8.70 / R 2.00	0	4123	936	74	0	0	3026	1122	150	416	0	0	9281	566	9847	10052	10087
Daily Nation	MD, Mo-Sat	KShs 60.00 / KShs 33.00	0	37437	1248	0	0	0	10343	0	0	0	0	0	49028		49028	45527	53450
Daily News	MD, Mo-Fr	R 15.00 /	0	480	1897	83	0	0	694	0	1701	878	45	0	3154	2624	5778	6135	7163
Herald, The	MD, Mo-Fr	R 8.70 / R 2.31	0	3150	1654	45	0	0	3161	1182	500	0	0	0	9192	500	9692	9952	9738
Isolezwe	MD, Mo-Fr	R 7.50 /	0	12258	211	80	0	0	466	0	0	4193	26	0	13015	4219	17234	17342	18930
Mercury, The	MD, Mo-Fr	R 20.00 /	0	1153	2405	221	0	0	705	0	1501	1055	68	0	4484	2624	7108	7344	8439
New Vision	MD, Mo-Fr	UGShs 2000.00 /	0	11065	1508	0	0	0	1890	0	0	0	0	0	14463	103	14566	14538	15325
Sowetan	MD, Mo-Fr	R 9.50 / R 9.50	0	7397	182	187	0	0	1899	210	3437	0	0	0	9875	5084	14959	18549	19094

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Star, The	MD, Mo-Fr	R 20.00 /	0	1571	1268	182	0	0	564	165	11979	2991	32	0	3750	15002	18752	18259	19730
Times of Swaziland	MD, Mo-Fr	E 7.30 /	0	5316	1352	0	0	0	0	0	0	0	0	0	6668		6668	7625	No Submission
Witness, The	MD, Mo-Fr	R 12.00 / R 0.00	0	680	2825	0	0	0	0	312	547	1698	32	0	3817	2277	6094	5498	6099
Total			0	114683	27557	1839	0	0	45543	3683	35909	16968	1020	0	193305	55715	249020	253228	262963
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