



## Newspaper - Local January -March 2026



				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e- Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Observer Middelburg	Wkly, Fr	R 4.00 /	0	2413	0	0	0	0	0	0	0	0	16967	0	2413	16967	19380	19325	18888
African Reporter	Wkly, Fr	R 1.50 /	0	11944	0	0	0	0	0	0	0	0	0	0	11944		11944	11901	12276
Courier	Wkly, Th	4.60 /	0	906	0	0	0	0	0	0	0	1020	587	0	906	1607	2513	1906	2533
Die Pos	Wkly, Th	8.00 /	0	964	0	0	0	0	0	0	0	756	0	0	964	756	1720	1747	2631
Excelsior News / Nuus	Wkly, Fr	2.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	Changed Sector	3000
George Herald (Thursday)	Wkly, Th	R 5.00 /	0	6382	3	0	0	0	0	0	0	0	4306	0	6385	4306	10691	9446	7881
Knysna Plett Herald	Wkly, Th	R 4.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	Changed Sector	1047
Ladysmith Gazette	Wkly, Th	5.30 /	0	832	0	0	0	0	0	0	0	2004	437	0	832	2441	3273	3242	3664
Limpopo Mirror	Wkly, Fr	R 8.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	Resigned	Resigned	4327
Lowvelder	Wkly, Th	4.00 /	0	2375	69	0	0	0	0	0	0	0	17063	0	2444	17063	19507	19494	18822
Mosselbay Advertiser	Wkly, Fr	R 5.00 /	0	2875	5	0	0	0	0	0	0	0	1997	0	2880	1997	4877	4336	3447
Mpumalanga News	Wkly, Wed	R 1.70 /	0	987	13	0	0	0	0	0	0	0	8677	0	1000	8677	9677	9684	9246
Newcastle Advertiser	Wkly, Th	R 6.00 /	0	1036	0	0	0	0	0	0	0	2071	2062	0	1036	4133	5169	4343	5680
Observer Daller	Wkly, Fr	2.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Rebranded	Rebranded	Rebranded	Rebranded	1597
Oudtshoorn Courant	Wkly, Th	R 4.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	Changed Sector	725
Paarl Post	Wkly, Th	R 10 / R 1.00	0	2493	89	0	0	0	1230	0	0	0	4423	0	3812	4423	8235	5248	5370
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 4.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	Changed Sector	1257

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South Coast Herald incorporating Ugu District	Wkly, Th	3.00 /	0	3674	0	0	0	0	0	0	0	0	2353	0	3674	2353	6027	6304	5992
South Coast Herald-Mid South Coast Edition	Wkly, Wed	3.00 /	0	16	0	0	0	0	0	0	0	0	5980	0	16	5980	5996	5990	6011
Streeknuus	Wkly, Fr	R 3.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Ceased Publishing	Ceased Publishing	Ceased Publishing	Ceased Publishing	685
Talk of the Town	Wkly, Th	R 6.50 /	0	710	22	6	0	0	0	0	0	0	0	0	738		738	895	845
The Kokstad Advertiser	Wkly, Th	2.00 /	0	5197	0	0	0	0	0	0	0	0	5812	0	5197	5812	11009	10968	11008
Vaalweekblad	Wkly, Th	R 6.10 /	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	Changed Sector	1922
Vryheid Herald	Wkly, Th	R 5.00 /	0	283	0	0	0	0	0	0	0	972	720	0	283	1692	1975	954	2892
Weslander, The	Wkly, Th	R 4.00 /	0	3578	50	0	0	0	757	0	0	0	5542	0	4385	5542	9927	8784	6901
Witbank News, Fri	Wkly, Fr	R 4.00 /	0	2232	0	0	0	0	0	0	0	0	20527	0	2232	20527	22759	22232	21156
Zoutpansberger	Wkly, Th	8.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Ceased Publishing	Ceased Publishing	Ceased Publishing	Ceased Publishing	1537
Zululand Observer Monday	Wkly, Mon	R 5.00 / R 182.00	3	1214	3	0	0	0	128	0	0	0	1229	0	1345	1229	2574	2586	2719
Zululand Observer Weekend (Formerly Friday)	Wkly, Th	R 5.00 / R 182.00	3	2334	3	0	0	0	138	0	0	0	2865	0	2475	2865	5340	5192	5309
<b>Total</b>			<b>6</b>	<b>52445</b>	<b>257</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>2253</b>	<b>0</b>	<b>0</b>	<b>6823</b>	<b>101547</b>	<b>0</b>	<b>54961</b>	<b>108370</b>	<b>163331</b>	<b>154577</b>	<b>169368</b>

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