



Newspaper - Weekend

January -March 2026



				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e- Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Burger, Die Saturday	Wkly, Sat	R 19 /	0	7640	12025	0	0	0	11501	0	0	0	0	0	31166		31166	32041	35403
Isolezwe ngeMpelaSonto	Wkly, Sat	R 7.00 /	0	11535	120	2	0	0	467	0	0	0	2	0	12124	2	12126	13166	17238
Sunday Nation	Wkly, Sun	KShs 60.00 / KShs 33.00	0	39788	196	0	0	0	10272	0	0	0	0	0	50256		50256	46994	55909
Sunday Times	Wknd	R 35.00 / R 5.43	0	24246	11758	280	0	0	10594	264	3250	0	2289	0	47142	5539	52681	55803	58486
Sunday Tribune	Wkly, Sun	R 30.00 /	0	1040	4944	87	0	0	722	0	2515	2215	59	0	6793	4789	11582	12643	14010
Sunday World	Wknd	R 24.50 /	0	6853	187	0	0	0	430	0	2750	0	600	0	7470	3350	10820	11999	12721
Weekend Argus	Wknd	R 30.00 / R 15.00	0	1326	1239	50	0	0	493	42	3100	1604	124	0	3150	4828	7978	8011	8389
Weekend Vision	Wkly, Sun	UGShs 2000.00 /	0	9257	1374	0	0	0	1655	0	0	0	0	0	12286	100	12386	11789	12882
Weekend Witness	Wkly, Sat	R 12.00 / R 0.00	0	630	2640	0	0	0	0	317	550	1762	136	0	3587	2448	6035	5419	5803
Total			0	102315	34483	419	0	0	36134	623	12165	5581	3210	0	173974	21056	195030	197865	220841

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